

Member value survey

Findings based on GBC data from
Sept 2022 to Sept 2023

Sustainable built environments
for everyone, everywhere



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Summary



WORLD
GREEN
BUILDING
COUNCIL

Thank you

for your support over the last year

Thank you for your participation in our Member Value Survey.

2023 was a year of great momentum for our collective movement, with 90% of Green Building Councils (GBCs) reporting increased awareness within their markets on the importance of sustainability. This is translating into increased GBC membership, green building certifications, and reliance on GBCs for policy guidance.

97% of GBCs have taken steps to align with WorldGBC's strategy, with 80% using WorldGBC content to influence public and private sector strategies.

While we reflect on these figures and what these achievements mean for our network, it is also essential to acknowledge the progress of all GBCs starting from different points on their sustainability journey; whether that be the development of national construction codes, incorporating buildings in Nationally Determined Contributions, or increasing building decarbonisation awareness. Cumulatively, your hard work and perseverance has led to increasing ambition and action within policy frameworks.

Progress from last year also includes the development of GBC Whole Life Carbon Roadmaps, Zero Carbon Readiness Assessments, and work on Climate Resilience and Adaptation.

WorldGBC membership satisfaction is at a record high of 93%. You've told us WorldGBC's strengths lie in our united global voice and leadership, the development of programmes and partnerships, as well as the opportunities we provide for collaboration, connection and knowledge sharing. This was underpinned by clear communication, reflected in an increase in resource to support members (up 9% to 70%).

Many GBCs also expressed an interest in getting more involved in WorldGBC global programmes, campaigns and events – which we wholeheartedly welcome. Our Annual Report (which will be released in June 2024) will provide a guide to WorldGBC's projects and programmes that can assist GBCs in identifying opportunities and prioritising involvement.

We thank you for the conversations you're having in your market, with industry, and increasingly with government, catalysing our vision of sustainable built environments for everyone, everywhere.

Cristina Gamboa
CEO, WorldGBC



Our network in numbers

Our Network is the world's most influential local-regional-global action network for sustainability in the built environment



80
Green Building Councils



~1,600
staff



USD 98.6mil
revenue



47,500+
Members across
the network

Building momentum

- **90%** of GBCs reported an increase in awareness of the importance of sustainability in their market, with the strongest increases in Africa and Europe.
- **78%** of GBCs reported industry and businesses are increasingly taking up sustainable building principles. This is even stronger in Africa and Asia Pacific.

Collaboration

- **90%** of GBCs have advocated for, or worked with local, regional, and/or national governments on policies and/or regulation that improves the sustainable building sector. This engagement has led to increasing ambition and action within policy frameworks.

Increasing membership

- Across most of the network, **membership numbers are increasing**. 63% of GBCs reported an increase in company members and 42% reported an increase in the individual members. While numbers fluctuated between GBCs, there was a trend of increased membership, up 4% overall.

Building skills

- There has been an increase in attendance at courses as GBCs bring people together and increase knowledge. The number of people attending GBC courses increased 22% year on year.

Revenue growth

- The momentum was reflected in increased global revenue, up 3% to \$98.6 million USD (revenue is for FY2022). This is the second consecutive year of growth.

Global Network impact

The impact of our network remains strong:

- Certifying more space **5.4 billion m2 (cumulative total)**
- **Policy changes in 31 countries** impacting **100 million people** in the last year
- Improving skills of **63,000 people** with **over 600,000 training hours** delivered in the last year
- **80%** of GBCs are leveraging WorldGBC content to influence public and/or private sector strategy
- **67%** reported an increases in their impact over the last year

About our members



Green Building Council Members




80 GBCs
Independent, non-profit organisations made up of businesses and organisations in the building and construction industry



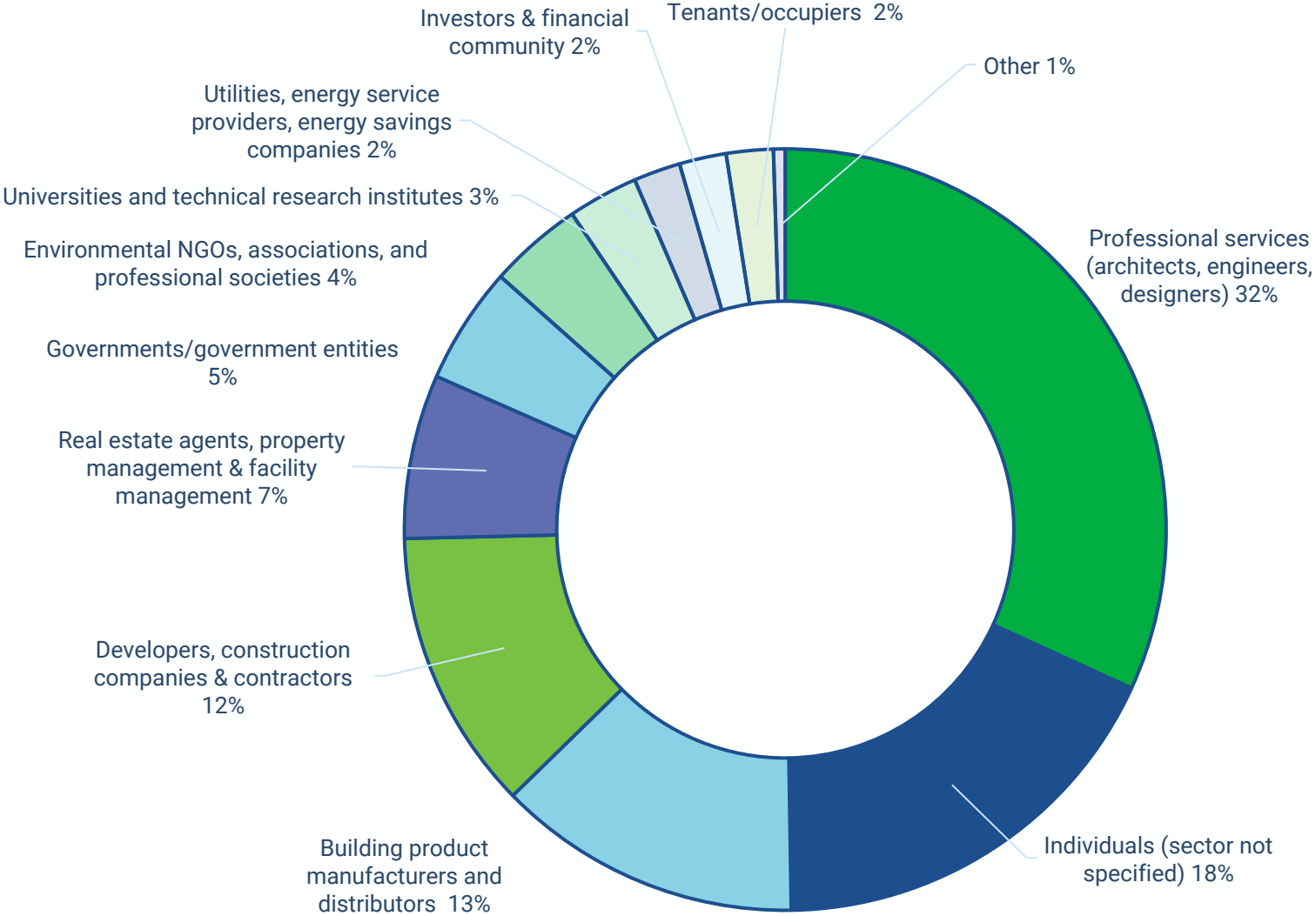
~1,600 staff
working for GBCs



US\$ 98.6 mil
Revenue
(based on audited 2022 financial reports)

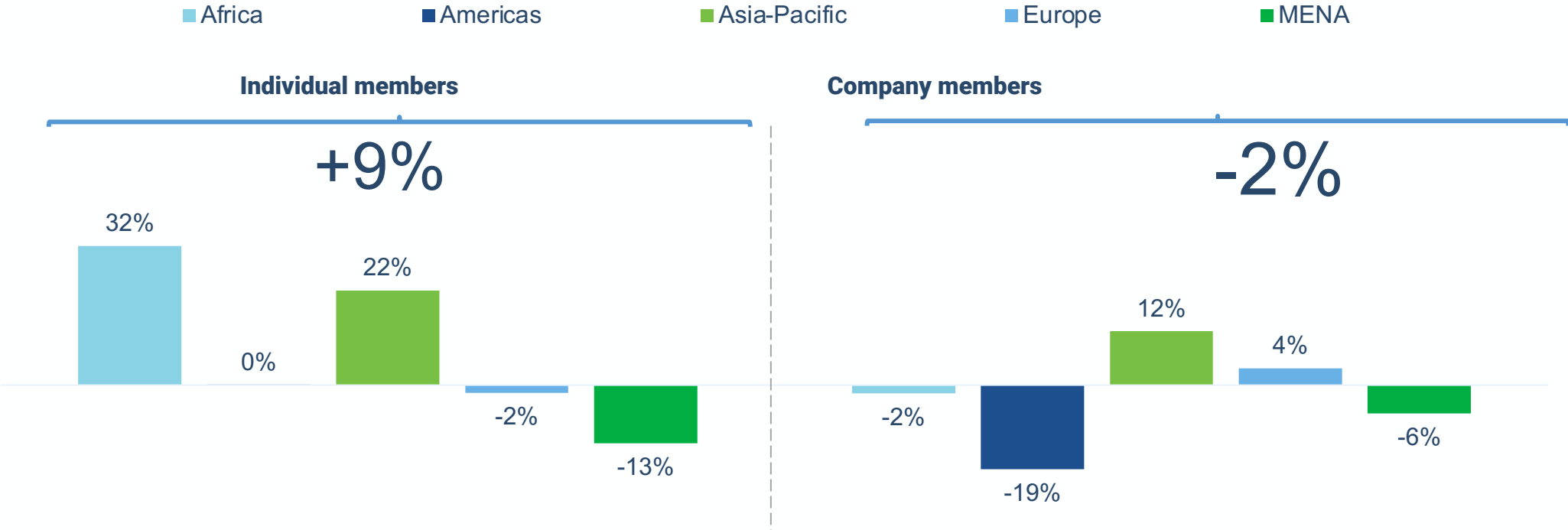


47,500+
Members
across the network (organisations and individuals)



Number of GBC members by Region

Percentage change, year on year



	2023 individual members	2022 individual members	% change	2023 company members	2022 company members	% change
■ Africa	512	349	32%	585	596	-2%
■ Americas	17383	17363	0%	6867	8192	-19%
■ Asia-Pacific	9788	7666	22%	5225	4580	12%
■ Europe	793	807	-2%	6188	5952	4%
■ MENA	279	316	-13%	233	248	-6%

Global revenue

Total global revenue

US\$ 98.6 million

3% increase from 2021 to 2022*

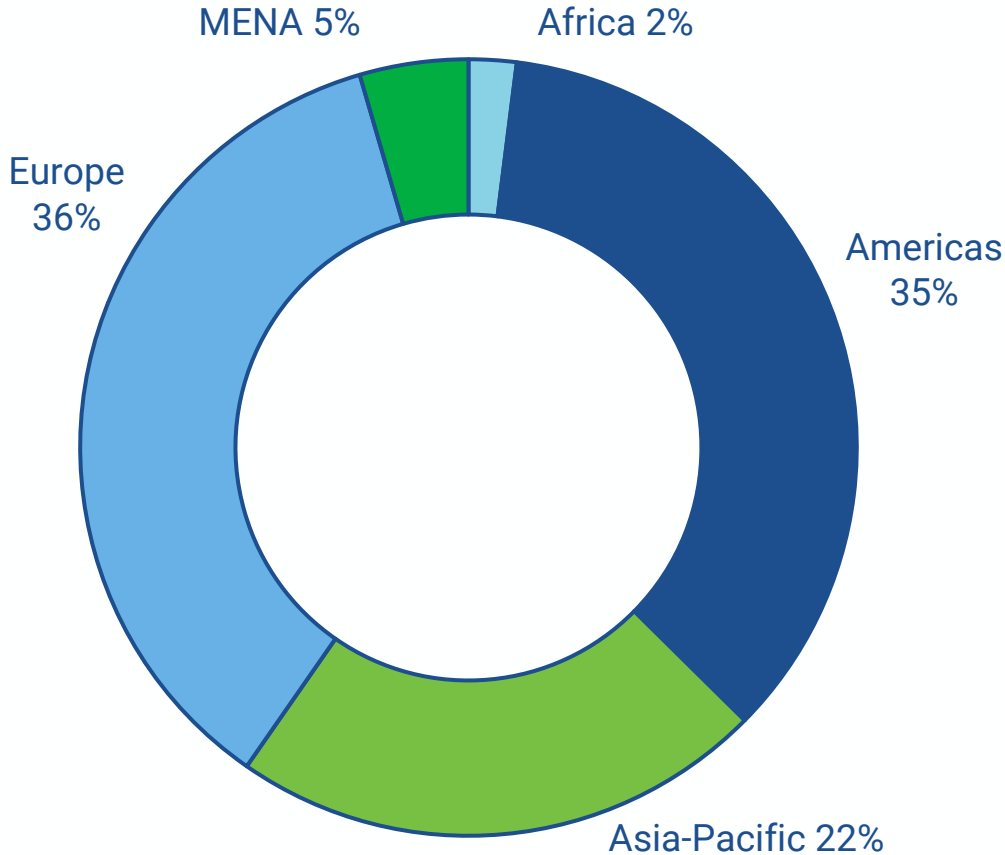
GBCs with a revenue increase/decrease year on year

Increase	Decrease	No Change	No figures provided
53%	21%	3%	23%

Emerging GBCs had strong revenue growth

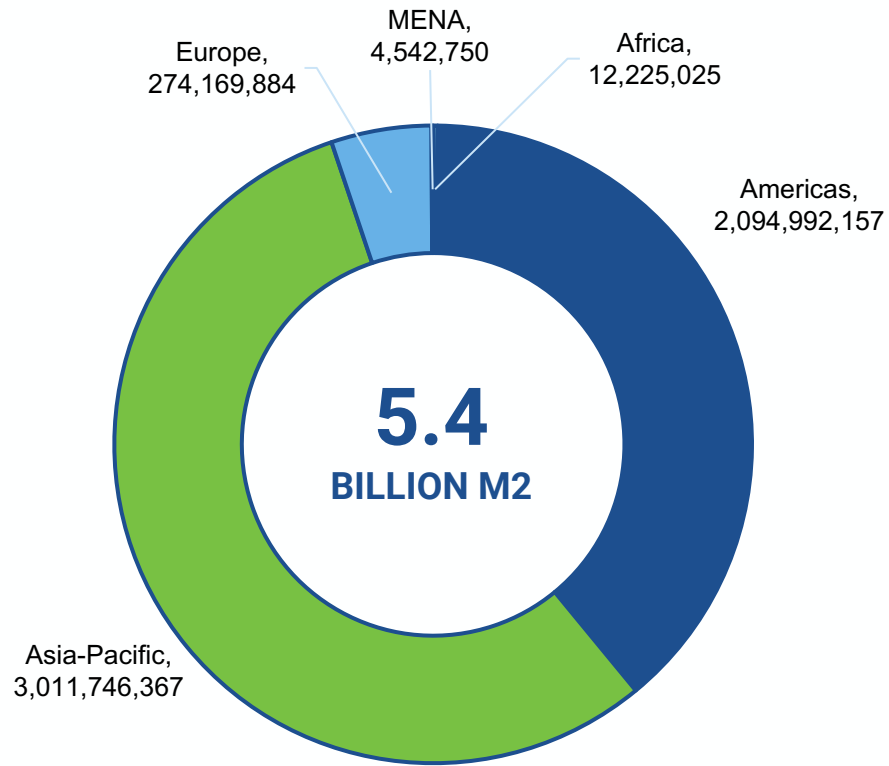
Increase	Decrease	No Change	No figures provided
67%	22%	0%	11%

*Revenue data is based on audited financial reports provided to WorldGBC. This was not asked as part of the MVS. There were 17 GBCs excluded from total revenue as they had not provided 2022 financial reports at the time of writing: Argentina, Bahrain, Botswana, Cambodia, Cameroon, Costa Rica, France, Ghana, Bolivia, Namibia, Jordan, Kuwait, Rwanda, Tanzania, Tunisia, Uganda and Uruguay. Revenue from the GBC Affiliates has not been included. Year on year revenue is compared in each GBC's own currency, global revenue is measured in \$USD. This means some of the revenue change at a global level may be due to currency fluctuations.



Global Network impact in numbers

Green building certified globally by GBCs*



100 million
impacted by policy
changes in 30+
countries**



75 countries
1,600 GBC staff across 75
countries



63,000+
Trained as GBCs are
improving skills**

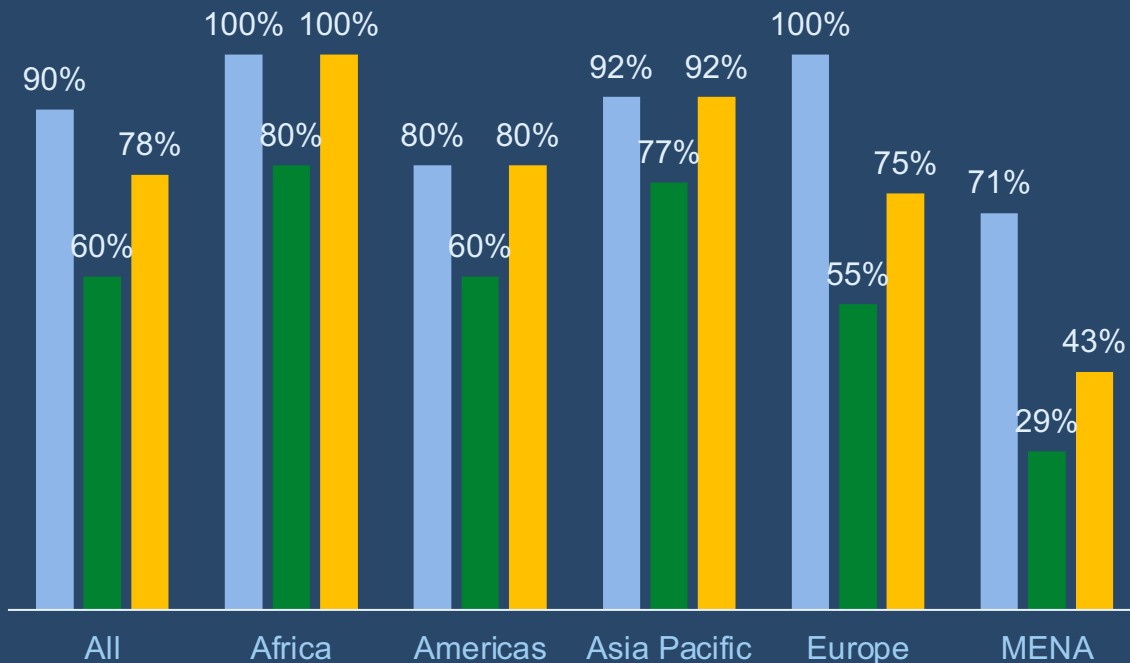


830,000+
Newsletter subscribers

*Cumulative total (all time)
**In the last year

Growing interest in sustainable building across all regions

- Awareness of the importance of sustainable building
- Requests from government on sustainable building guidance for new policy
- Industry/business uptake of sustainable building principles

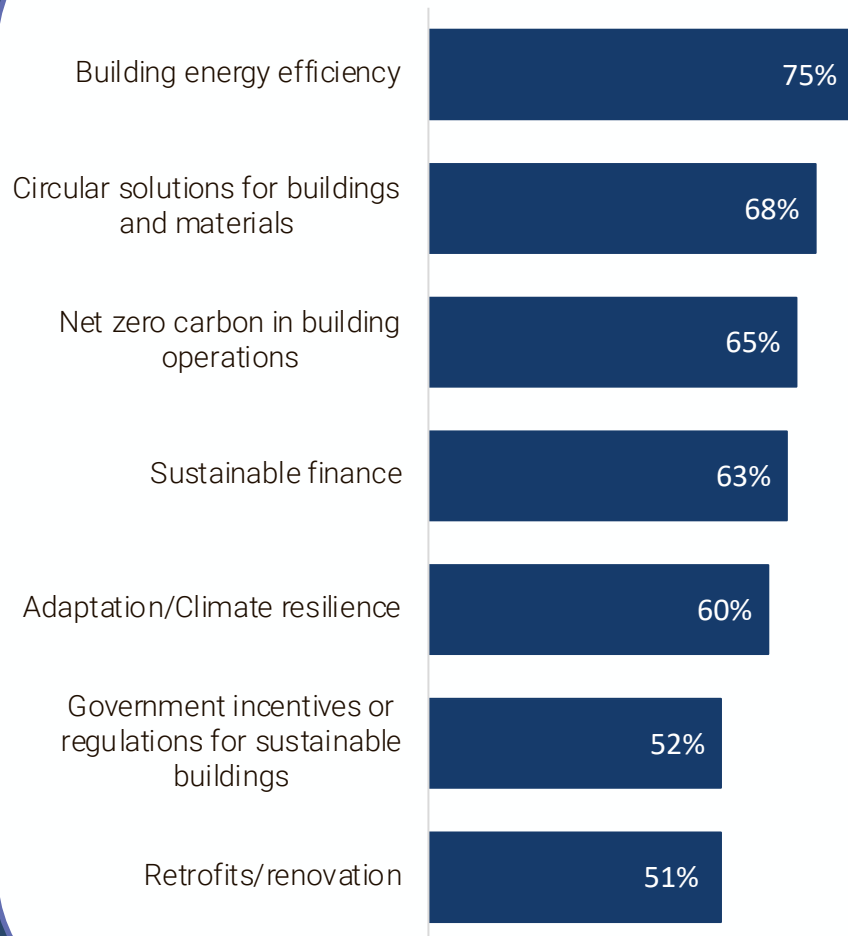


In the last year, GBCs have seen increases in the level of interest from industry and government

- **90%** of GBCs reported increased awareness of the importance of sustainable building.
- **78%** reported increased industry/business uptake of sustainable building principles.
- **60%** saw an increase in requests from government on sustainable building guidance for new policy.
- The strongest growth has been in Africa and in Asia-Pacific, although all regions registered an increase.

Trends for 2024

All GBCs



Africa Regional Network

1. Adaptation/Climate resilience
2. Building energy efficiency
3. Circular solutions for buildings and materials
4. Sustainable finance
5. Clean energy transition & Just transition (equal 5th)

European Regional Network

1. Retrofits/renovation
2. Circular solutions for buildings and materials
3. Sustainable finance
4. Net zero carbon in building operations
5. Adaptation/Climate resilience

Middle East and North Africa

1. Building energy efficiency
2. Green affordable/social housing
3. Net zero carbon in building operations
4. Water
5. Retrofits/renovation

Americas Regional Network

1. Building energy efficiency
2. Sustainable finance
3. Circular solutions for buildings and materials
4. Net zero carbon in building operations
5. Government incentives or regulations for sustainable buildings

Asia Pacific Regional Network

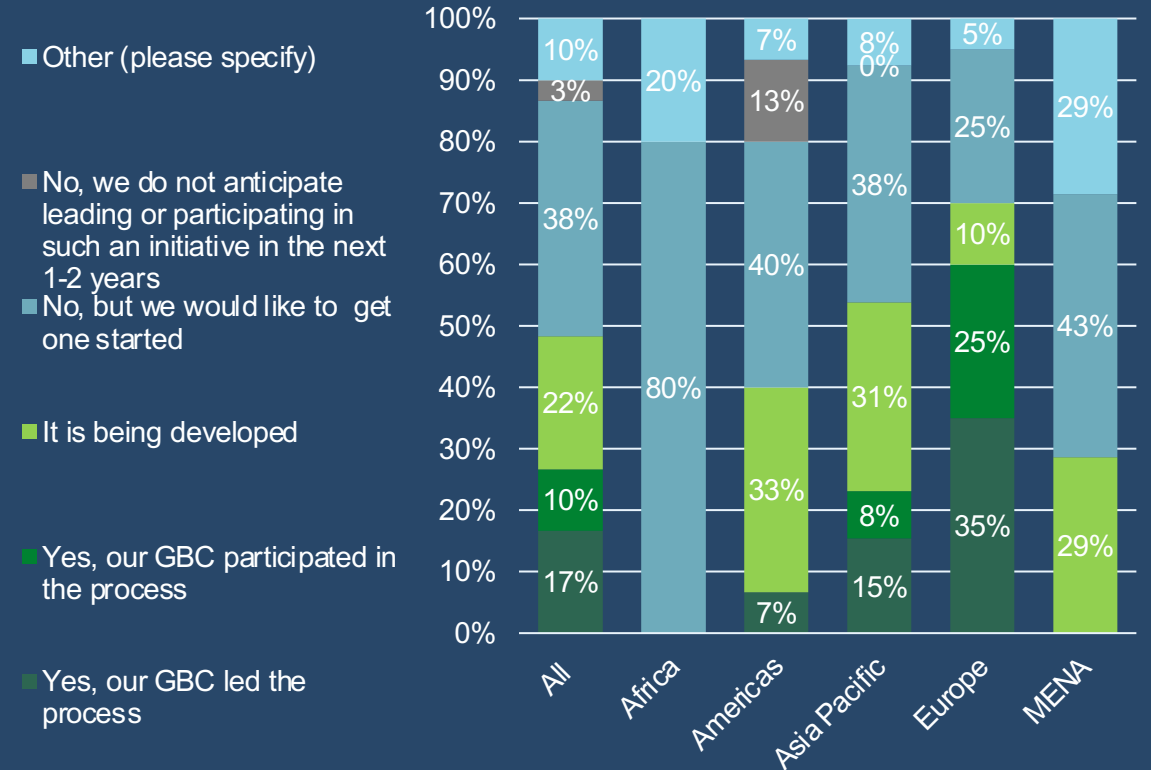
1. Building energy efficiency
2. Net zero carbon in building operations
3. Government incentives or regulations for sustainable buildings
4. Circular solutions for buildings and materials
5. Sustainable finance & Adaptation/Climate resilience (equal 5th)

Whole Life Carbon Roadmaps

Whole Life Carbon Roadmaps are coming

- **27%** of GBCs have a Whole Life Carbon Roadmap for the building industry in their country, the development of which they participated in or led.
- **60%** either have a roadmap under development or would like to get one started.
- **60%** of GBCs in Europe have them in place, with the Americas close behind.
- In some instances, a whole life carbon roadmap is not being developed, but elements are being included.
- There are also industry-specific roadmaps being developed and updated by governments.

Existence of a Whole Life Carbon Roadmap by Region



Net Zero Readiness

GBCs have begun mapping their Net Zero Readiness using the WorldGBC framework

- **21%** of GBCs have a mapped their country's Net Zero Readiness using the WorldGBC framework.
- This is an area of interest for GBCs, many of which mentioned that they are either working on this or would like to get started.
- Work is underway in Asia-Pacific, where the Framework was developed with GBCs in 2023.
- In Singapore, there is a national plan for Super Low Energy buildings under the Singapore Green Building Masterplan. VietnamGBC has an MOU with the Ministry of Construction to write the Net Zero Carbon Pathway for the construction sector.
- GBCs in the Americas are working on a regional project using the Net Zero Readiness Framework led by Asia Pacific.
- At a local level, 24% of GBCs are tracking their own carbon emissions (e.g. from staff travel or energy spending in their GBC offices).

WorldGBC Asia Pacific Net Zero Readiness Framework – five categories for a net zero future:



Climate resilience

More than half the GBCs have undertaken work in Climate Resilience or Adaptation

Africa

- Webinar: Enhancing Youth Leadership in Climate Action for Sustainable Development (Botswana GBC)
- Part of the Climate Change Ministerial Committee (GBC Mauritius)
- Raising awareness (GBC South Africa)

Americas

- Creating a protocol for Zero Water and Biodiversity (GBC Brasil)
- Programme focused on resilience and adaptation, annual events (Guatemala GBC)
- Included in/updated rating tools (USGBC, Colombia GBC)
- Building and city roadmap working group (Chile GBC)
- ESG frameworks and finance taxonomies for a resilient built environment (Chile GBC)
- Research reports, demonstration projects, federal, state and local advocacy efforts, and the development of courses and educational offerings (USGBC)
- Conversations with government (Ecuador GBC)



Asia Pacific

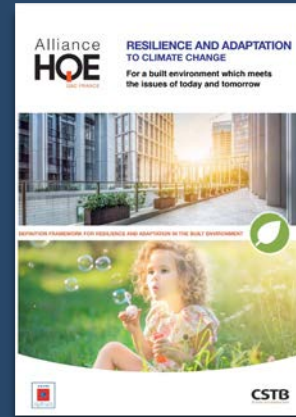
- Included in the HKGBC Climate Change Framework
- Included in rating tools (GBC Australia, GBC Sri Lanka)
- Resilience Discussion paper (GBCA)
- Climate scenarios for the sector to support TCFDs (NZGBC)
- Conference on Healthy and Resilient Buildings in partnership with EuroCham (Vietnam GBC).

Climate resilience

More than half the GBCs have undertaken work in Climate Resilience or Adaptation

Europe

- Setting up a forum on Climate Resilience and Adaptation with Allianz based initially on the concept of the Climate Safe Home (Irish GBC)
- Framework for Climate Adaptive Buildings (Dutch GBC)
- Framework and practical guide (France GBC)
- In the planning stage (Serbia GBC, Hungary GBC)
- Starting in-depth work on Climate Resilience and exposure building on the Italia Manifesto
- Including vulnerability analysis in rating tools (GBC Italia)
- Projects: Building Life, Retrofit Hub, Free of Carbon Architecture (Polish GBC)
- Research on the local context (Iceland GBC)
- DGNB developed a certification for promotion of biodiversity in outdoor spaces. In the DGNB system version, SITE 1.1 promotes the resilience of buildings to possible influences at the local environment.



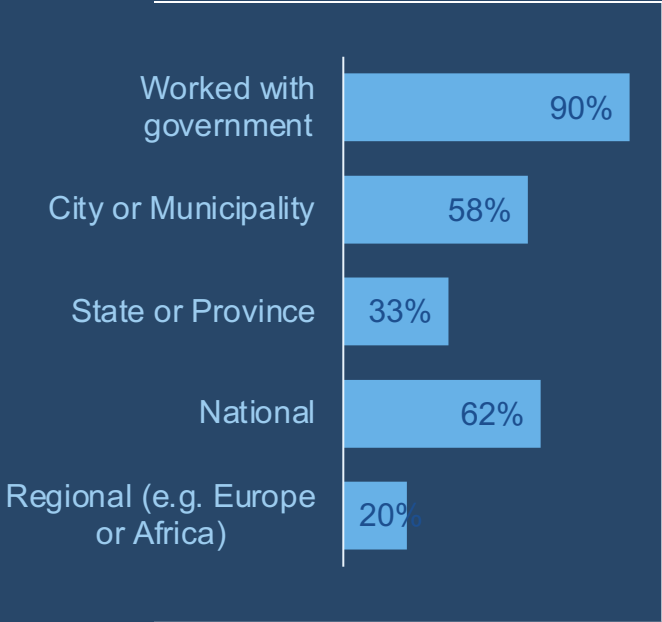
MENA

- Tarsheed Net Zero Certificates (Egypt GBC)
- Circular Economy Strategy Framework for construction (Jordan GBC)
- Event demonstrating the richness of nature and providing tree planting opportunities (Lebanon GBC)

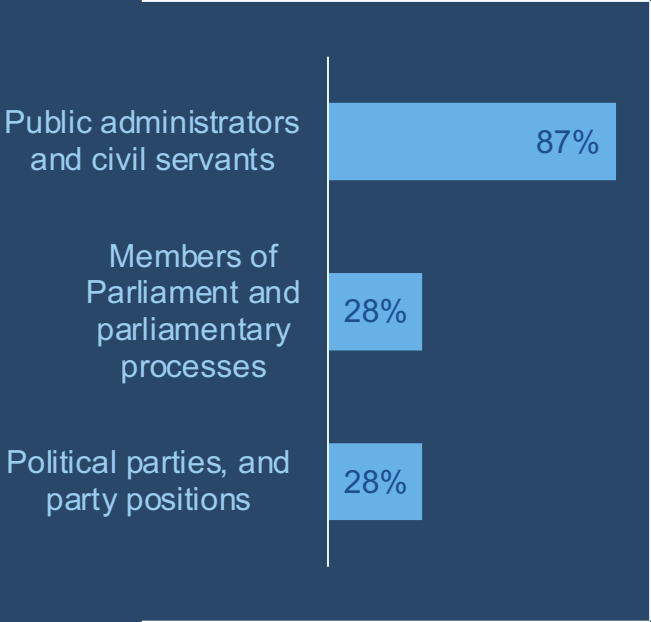
Green Building Councils' Advocacy continues to grow

- **90%** of GBCs have undertaken advocacy, with many (67%) doing so via a formal advocacy strategy that steers their engagement with different levels of government.
- GBCs' advocacy efforts have continued to have an impact, with **67%** of GBCs reporting that their engagement with government has led to an **increasing ambition and/or action within policy frameworks**.
- This progress has resulted in **policy changes in 31 countries impacting 100+ million people**.

In the last year, GBCs have been working with all levels of government



Targeting all parts of the political system



Number of meetings with government



*Several GBCs mentioned that the figures were approximate.

Policy changes

GBCs are influencing policy

GBCs are working directly with government to improve environmental policies. Key themes over the last year are increased sustainable construction and green building practices, energy efficiency, waste management and government incentives.

Sustainable Construction Practices

- Sustainable construction practices and green building certification.
- Codes and policies promoting energy efficiency, waste reduction, water conservation, sustainable materials, indoor air quality, and bioclimatic design in building construction.

Government Incentives

- Incentives for green-certified buildings, including tax discounts.
- State and local government policies promoting energy efficiency, carbon reduction, and water conservation in existing buildings.
- Subsidy programs for sustainable investments.

Regulations and Standards

- National Construction Code changes and their implementation.
- Government guidelines on minimising construction and demolition waste.
- Introduction and expansion of national laws and regulations related to green building and green certification.

Raising Awareness

- Collaborative efforts with government bodies and stakeholders to promote sustainability and green building practices.
- Advocacy for energy labelling of buildings, energy efficiency, and sustainability concepts.
- Participation in projects and consultations to influence policy changes related to sustainability and environmental impact.

International Collaboration and UNSDGs

- Collaboration with international organisations and projects related to sustainability.
- Reference to the United Nations Sustainable Development Goals (SDGs) in environmental criteria for construction.

GBC involvement in policy changes

Africa Regional Network & MENA

- National circular economy roadmap plus the Sustainable Procurement Policy for Buildings is now out for tender (GBC Mauritius)
- One of the C40 cities - eThekweni - has written into their by-laws that green certified buildings can apply for and receive a rebate in the company rates. (GBC South Africa)



Asia Pacific Regional Network

- IGBC: 1) Uttar Pradesh State Tourism Policy 2023-2033 - Reimbursement of 50% of the certification fee paid, up to Rs 10 lakh to hotel/wellness resort obtaining Green Building Certification under IGBC 2) Uttarakhand Tourism Policy 2030 - Additional floor area ratio of 0.2 for IGBC Platinum. (Indian GBC)
- More stringent requirements on energy audit and disclosure of energy consumption. (Hong Kong GBC)
- National Construction Code increased stringency. Household Energy Upgrades Fund , Net Zero Plan – Sectoral Plan for Buildings. Expanding the Greenhouse and Energy Minimum Standards program and the Nationwide House Energy Rating Scheme (NatHERS). Small Business Energy Incentive will provide businesses with a turnover of less than \$50 million a bonus 20 per cent tax deduction on approved energy efficiency and electrification expenses of up to \$100,000. Establishing the Cities and Suburbs Unit to deliver the National Urban Policy and the regular State of Cities report. Extending the clean building managed investment trust withholding tax concession. Extending the clean building managed investment trust (MIT) withholding tax concession to data centres and warehouses that meet the relevant energy efficiency standard. Raising minimum energy efficiency requirements for existing and new buildings to a 6-star rating from the Green Building Council Australia or a 6-star rating under the National Australian Built Environment Rating System. These changes will support investment in energy efficient commercial buildings, and in turn, reduce energy usage and energy bills for commercial tenants. National Climate Adaptation and Risk Program: \$28 million over two years from 2023–24 to develop Australia’s first National Climate Risk Assessment and a National Adaptation Plan to understand the risks to Australia from climate change, invest in a plan to adapt to those risks, and commission an independent review of the Australian Climate Service. Guarantee of Origin : \$38.2 million over four years from 2023–24 (and \$6.5 million per year ongoing) to establish a Guarantee of Origin Certificate scheme to track and verify emissions associated with hydrogen and other low emissions products and provide an enduring mechanism to certify renewable electricity. At state level: Victorian ban on gas for new homes ACT electrification pathway. (GBC Australia)



GBC involvement in policy changes

European Regional Network

- Working with the National Body that published the subsidy programme for sustainable investments. (Dutch GBC)
- The Central National Law on Planning and Construction was amended and expanded to include, among other things, provisions on green building and green certification. Being the central planning regulation for the entire country, the provisions, as most others, require further bylaws that will provide further details – Serbia GBC will be a leading participant for the drafting of these bylaws. Serbia GBC is directly responsible for all of the parts of the law related to these topics, as their inclusion is the result of our years-long lobbying efforts with the government and awareness campaigns. The goal is to lower carbon emissions, increase the application of circular economy principles and fight climate change by raising standards in the construction sector, as well as the market's and general public's awareness of what can and should be the norm for new buildings. (Serbia GBC)
- The authorities have introduced changes in their requirements for public procurement where the environment has been given a greater weighting in the evaluation of providers. Over a long period of time, we have influenced the authorities to define targets related to the environment and sustainability. (Norwegian GBC)
- On December 2022 the Ministry of Ecological Environment issued the updated version of the Decree with the Minimum Environmental Criteria for Building (the previous version it was published on 2017). GBC Italia participated in a specific consultation table, for the development of this new Decree, to which it brought various proposals aligned with the activities we are sharing in international projects, especially in #BuildingLife. Some of the main innovations introduced in the new Decree, also thanks to the actions and proposals of GBC Italia, are related to Level(S) an LCA. In particular inside the Decree there is the indication of Level (S) as "a useful tool for organizing all the phases necessary to take into account the sustainability objectives in a project". Another improvement is the request for application of LCA and LCC methodologies: a. for the evaluation of the cost-benefits in terms of the life cycle between the recovery and demolition of existing buildings. b. as a reward criterion if they are used to demonstrate the use of technical improvement solutions. Other interesting aspect inside the Decree are: Mention of the correlation between the minimum environmental criteria for construction and the achievement of the sustainable development goals of the 2030 Agenda (Sustainable Development Goals - SDG) defined by the United Nations Organization. The recognition of the energy-environmental rating systems at a national level (GBC, ITACA, CasaClima Nature) or international (LEED, BREEAM, DGNB, HQE, ..), as alternative tools to reporting the application of the criteria. (GBC Italia)
- After several years of advocacy for a WLC roadmap, in 2020 work started on drafting it in collaboration with stakeholders from government and industry. We have continued to be members of the project management team. An English summary of the work is available here: https://byggingumgraenniframtid.is/wp-content/uploads/2023/04/Vegvisir-HMS-Juni-2022-3-kafli_proof_THyding_EN_Skjal_2.pdf Examples of new policies that have been or are being drafted are: 1) Changing the concrete chapter in the building regulations to allow for more sustainable concrete (done) 2) Making LCA a requirement for building permits (Jan 2024) 3) Energy performance ratings for buildings (2024) (GBC Iceland)

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REGIONAL
NETWORK

EUROPE

GBC involvement in policy changes

Americas Regional Network – USGBC

- Increasing state and local interest in building performance standards (BPS), a policy trend that has the potential to significantly reduce energy, carbon and water use in existing buildings. USGBC is highly supportive of BPS policies and is actively supporting legislation on both coasts in varying stages of development. Specifically:
- California: SB 48, known as the Building Energy Savings Act, has been significantly amended since it was introduced by state Sen. Josh Becker in December (it was initially titled the Water and Energy Savings Act). In its current version, the bill would require the California Energy Commission to develop a strategy for using energy usage data to track and manage energy usage and GHG emissions for large buildings to achieve the state’s emissions goals—including by exploring the feasibility of a BPS policy. The strategy, along with recommendations for future legislative action, would be submitted to the legislature by August 1, 2026. USGBC has joined a coalition of supporters advocating for the enactment of this bill.
- Maryland: became the third state (following Colorado and Washington) to enact a BPS policy in 2022, when its legislature enacted the ClimateSolutions Now Act of 2022. The law requires buildings 35,000 square feet and larger to achieve a 20% reduction in net direct GHG emissions by 2030, and net zero emissions by 2040. Maryland’s Department of Environment initiated a rulemaking in the summer of 2022 and completed a draft regulation in March 2023. USGBC provided comments on the draft regulation, recommending the inclusion of a requirement for noncomplying buildings to create a plan for future compliance.
- Massachusetts: The Better Buildings Act—jointly introduced in the Senate and House as S 2178 and H 3213, respectively—would direct the state’s Office of Energy Resources to establish a BPS policy for buildings over 20,000 square feet. USGBC is supportive of this bill and is advocating for amendments to improve its effectiveness. The Better Buildings Act is making its way through both chambers.
- Oregon: Oregon became the most recent state to enact a BPS policy when Gov. Tina Kotek signed HB 3409 into law in June. The BPS, which was packaged alongside other environmental and climate change policies aimed at meeting the state’s GHG reduction targets, applies to commercial buildings larger than 35,000 square feet.
- Rhode Island: During its 2023 legislative session, which adjourned in June, Rhode Island state legislators introduced S 166 and H 5425, which proposed to create benchmarking requirements and direct the establishment of a BPS policy for large commercial and residential buildings. While the bill did not progress this year, it will likely be introduced in 2024. USGBC is engaged in advocacy to improve and advance this legislation next session.
- Seattle, Washington: Gov. Jay Inslee signed a statewide BPS policy into law in 2019 (and strengthened it last year), but Washington state’s largest city is upping the ante by introducing its own standard—one that targets emissions rather than energy. Building on the city’s existing Energy Benchmarking and Building Tune-Ups programs, the proposed Building Emissions Performance Standard requires commercial and multifamily buildings larger than 20,000 square feet to achieve net zero emissions by 2050. The city estimates that this would cover 1,650 non-residential buildings and about 1,885 multifamily buildings. The city is seeking feedback from stakeholders, and USGBC is involved with a coalition of supporters. It is anticipated the city council will vote on the policy in September. (USGBC)



GBC involvement in policy changes

Americas Regional Network

- The Sustainable Construction Technical Code is a voluntary code in Peru for the private sector. But for the public sector it is a mandatory code, just like for social housing. This code covers: Energy Efficiency: Promotes the reduction of energy consumption in buildings through efficient design, the choice of appropriate materials and the implementation of efficient heating, ventilation and air conditioning systems. Waste Management: Promotes the minimization of construction and demolition waste, as well as its recycling and reuse, thus reducing the environmental footprint of construction projects. Rational Use of Water: Encourages the installation of efficient plumbing systems that reduce water consumption in buildings, as well as adequate stormwater management. Sustainable Materials: Encourages the choice of construction materials that are respectful of the environment and health, such as those with low content of volatile organic compounds (VOCs). Indoor Air Quality: promotes the correct ventilation, natural or mechanical, as well as light quality. Bioclimatic Design, among other measures. (Peru GBC)
- Green Property Tax incentive created by Porto Alegre City Hall. Green-certified buildings are eligible for tax discounts and economic benefits. (GBC Brasil)
- District level incentives for green building specifically (Guatemala GBC)
- Eco Urban Policy for Bogotá, sustainable construction manual. Working on a national regulation (not yet issued). (Columbia GBC)
- There were a range of policies and programs at the federal and local level that we were able to influence. Federally we advocated successfully for tax incentives on heat pumps. On the local level, we working to align regulations with our zero-carbon standard and LEED. (Canada GBC)

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REGIONAL
NETWORK

AMERICAS

GBC achievements

The achievements of GBCs over the last year collectively reflect the commitment to sustainable built environments for everywhere, everywhere.

Common themes were:

1. Advocacy and policy engagement
2. Increased use of green building certification
3. Education and training
4. Collaboration and partnerships
5. Promoting sustainability
6. Zero Carbon work
7. Events and conferences
8. International collaboration
9. Increased membership and awareness
10. Regulatory impact



GBC achievements

Africa regional network

Botswana GBC

Accredited member of GlobalABC Collaboration with the government and the private sector Accredited member of UNEP-Civil Society Accredited with UNFCCC for the COP28 - Blue Zone

Cameroon GBC

We undertook a project in Kyeossi related with the African Manifesto (we start with water). We worked on the thesis of our members it had to do with circularity of water in the built environment, a link to the thesis will be available on our website. We also worked a lot with policy markers.

GBC Mauritius

Leading the Net Zero roadmap (organising working sessions - multi sectoral). Development of sustainable construction app. Advocacy to include "ecofridge" project in Kigali Implementation of Government. Advocacy of sustainable public procurement - buildings. Advocacy to promulgate already written EE/EC building codes.

GBC Nigeria

Raising GBCN's profile at the national level by organizing the Future Cities Summit, which attracted over 300 attendees from a diversity of sectors. The event enabled us to connect with important stakeholders in the public and private sectors and has led to an uptick in member engagement and interest

GBC South Africa

GBCSA has certified (and are in the process of certifying) more buildings and precincts than any other year. New C40 city by-laws encouraging green building certification. Enhancing ESG reporting link to sustainable development in the built environment - speaking to a different audience.

GBC achievements

MENA regional network

Bahrain GBC

There is no such achievements except that Bahrain GBC participated in MRN meetings/workshops conducted in Dubai

Egypt GBC

Certifying Fares Village as the 1st green community in Egypt. Conducting 11 side events in CoP27 blue zone. Certifying M1 as 1st Net Zero community in Egypt. Issuing Tarsheed Sakan Kareem rating tool. Issuing Tarsheed Net Zero Certificate.

Emirates GBC

Attracting more corporates from various sectors to become members and engage in the activities the council delivers. Also, conducting an indoor air and environment quality study for 28 schools and 2 universities.

Jordan GBC

JordanGBC secured a couple of projects that are related to the green built environment.

Lebanon GBC

Lebanon GBC is working on preparing document to be spread to members about the NET ZERO READINESS. We prepared a Mean of Understanding with BALAMAND University, to increase awareness at Academic Level. We disseminate more document in our native language about the NZC. We participate in three events for saving energy and circular techniques with heat recovery.

Palestine GBC

Our biggest achievement was the energy efficiency project through building retrofits that was implemented in Qaddoura refugee camp in Ramallah City where we able to save about 35% of electricity consumption.

Tunisia GBC

Building strong partnerships including the government bodies and industry, Awareness about the existence of TGBC, Strengthening governance

GBC achievements

Asia Pacific regional network

Hong Kong GBC

Launched the followings: (1) retrofit guideline (2) Climate Change framework (3) Zero Carbon Ready Building Certification

Indian GBC

IndiaGBC achieved 10 billion sq ft of registered green building footprint in December 2022.

Korea GBC

Event related to advancing net zero (2023 Green Building Day).

Malaysia GBC

1. Provided guidance to several local authorities on the development, implementation and enforcement of mandatory environmental performance guidelines, standards and regulations;
2. Completed our 50th (now 52nd) GBI facilitator training course; and
3. Launched our CarbonScore assessment for existing buildings, under the banner of WorldGBC's ANZ programme in October 2022.

New Zealand GBC

Leading the way on embodied carbon methodology. Development of climate scenarios for TCFDs Electrification guides Upfront carbon Release of updated certification for new homes and extensive retrofits Driving for policy on transparency (labelling) on existing buildings Government building to minimum certification standards for new builds Government occupying tenancies to minimum certifications for office operating efficiency.

Singapore GBC

Launch of a carbon calculator and a guide for the calculation of embodied carbon

Vietnam GBC

Signing an MOU with the Vietnam Ministry of Construction for 3 projects: 1) writing the netzero carbon pathway for construction sector, 2) increasing the dataset for energy efficiency benchmarks for 15 building typologies, 3) capacity building for government. This is the first such actionable partnership the VGBC has had with the VN government in 16 years.

GBC achievements

Asia Pacific regional network

GBC of Sri Lanka

The GBCSL has led numerous environment-related initiatives during the last year, contributing significantly to sustainable development in the country. The core functions during the last year are the certification of the environmental performance of buildings, green product labelling, conducting education and training programs, research and development activities, volunteering activities, and awareness sessions. In addition, GBCSL has upgraded its GREENSL Rating Systems for the new buildings, the existing buildings, and the building materials. Also, new GREENSL Rating Systems were developed for certifying Sustainable Cities, Sustainable Infrastructure, Sustainable Homes, Sustainable Transport Infrastructure, Institutional Sustainability, etc. Further, separate Guidelines were developed and published for establishing Green Schools and for making the Small and Medium Enterprise sector green and sustainable. Also, GBCSL has green-rated 1.2 million square feet of the built area, certified 32 products as green, and trained over 200 construction industry professionals to perform as green consultants. Furthermore, we conducted tree planting programs along with the 'Creation of an Urban Forest' campaign in collaboration with the State Ministry of Rural Roads. In partnership with 'Parley Sri Lanka', we conducted beach cleanup programs with the aim of promoting environmental conservation and sustainability. We consistently host awareness sessions, webinars, workshops, in-house training programs, green wisdom forums, green talks, etc. on a monthly basis to promote sustainability concepts and advocate for a low-carbon future. Recently, in collaboration with the banking sector, we have launched a campaign to implement a sustainable project financing scheme to promote the transition to a carbon-neutral and environmentally sustainable economic development in Sri Lanka.

Cambodia GBC

CamGBC managed to convince the Cambodian government to adopt our CAMEEL green building tool to be the national tool for rating buildings. We will be rolling our CAMEELv1 early 2024. Capacity building to enable this roll-out will also commence in 2024

GBC Australia

There is no one biggest achievement however if it had to be summed up, it would have to be the continued growth across all of our activities. This includes the continued development of the Green Star rating tools, consistent growth in uptake of Green Star registration and certification, as well as high demand across our training and development platforms. This is all underpinned by strong member sentiment and satisfaction that the work we are doing is meaningful and responsive to member needs.

GBC Indonesia

We get buildings certified as net zero building from different types of buildings and stakeholders. Offices building, MICE building, schools (private and public). We also successfully held APN Award and meeting, which the first in-person event of APN after pandemic.

ASIA PACIFIC REGIONAL NETWORK



GBC achievements

Europe regional network

Austrian Sustainable Building Council

By using the WorldGBC EU Taxonomy Factsheet regarding Biodiversity we started a nationwide discussion process about the linkage of different sectors following the Quadruple Helix Approach. That brought OGNI into the focus of attention covering the whole value chain of real estate.

Bulgarian GBC

In the last year our GBC performed many activities and as a result managed to gain many new corporate members. We organized three big events and participated as partners in several conferences of serious importance to the local market. Two of the events were supported by the British Embassy in Bulgaria - a BGBC Launch event in the end of June and a business breakfast in the end of September. On the 26th of September we also celebrated the World Green Business Week by dedicating our annual Sustainability Forum Sofia to this worldwide event by aligning our programme with the Green Transition theme. The other achievement which we consider of serious importance is our increasing activity in the LinkedIn network which led to significant growth of our LinkedIn followers. Another improvement has been achieved in the structure of our GBC by establishing an Advisory board, consisting of 12 members working in the field of sustainable construction.

Croatia GBC

The Croatia Green Building Council acts as a platform to promote the positive impacts of sustainable buildings. Croatia GBC successfully organizes educational programs in order to promote and implement green building for both the professionals and the general public. In the past ten years, we have successfully organized a large number of different conferences, symposia and trainings attended by more than 10,000 participants, and just in this last period (8.22.-8.23.) over 2.500 participants were involved in more than 15 GBC educational programs. We also have developed and disseminated the Roadmap for Croatian market.

Czech GBC

20% increase in membership, successfully promoting ESG and taxonomy, expanding the executive team, start working on decarbonisation roadmap (to be completed in 12/2023).

Dutch GBC

Together with the market we published a guidance for the EU Taxonomie regarding the building sector. It has raised wide attention. <https://www.dgbc.nl/nieuws/dgbc-publiceert-handreiking-eu-taxonomie-voor-de-nederlandse-bouw-en-vastgoedsector-6595>. We published a framework for Climate adaptive buildings <https://www.dgbc.nl/framework-climate-adaptive-buildings-259>

GBC achievements

Europe regional network

France GBC

We have been able to set up an environmental interest grouping with other French associations in order to elaborate a common reference framework about new buildings that take into account not only energy or carbon but many other criteria as well.

German Sustainable Building Council (DGNB)

DGNB has surpassed 2.500 member organisations in 2023. Also, on the certification side, DGNB published its system version 2023 in April.

GBC Iceland

1. The work on the roadmap towards sustainable construction 2030 - including the introduction of LCA requirement for all new buildings being introduced at the beginning of next year (limit values introduced 2026).
2. Massively increase dialogue on circular construction, through 4 circularity projects.
3. Continuing Nordic collaboration, and collaboration with the Icelandic government

Irish GBC

Raising awareness with Government and politicians around importance of whole life carbon. This has resulted in a number of appearances before parliamentary committees and resulting reports recommending acceleration on introduction of whole life carbon regulations.

GBC Italia

In general, the greater recognition of GBC Italia at a national level and the consolidation of collaborations at an international level. A greatest result was the publication of the Italian roadmap for decarbonisation of the built environment by 2050. This is the first roadmap published in Italy for the built environment and this allows GBC Italia to be recognized as a leader, also because the roadmap is the result of the broad involvement of various stakeholders. With the roadmap we have published various documents including the Italian methodology for calculating embodied carbon, which is currently one of the proposals taken into consideration by the Ministry of the Environment. Another important result was the publication of a position paper on water efficiency, which allowed us to present to the Ministry of the Environment a proposal to correct the decree on GPP for buildings in the part relating to water. We have also recently published an impact report on the 15-year activity of the association and certified buildings with estimates of reduction in the impacts of Italian green buildings by 2030. This allows us to provide the market not only with ideas and lines of action but also with impact numbers that support our proposals.

Luxembourg GBC (CNCD)

In June 2023, the Ministry of Energy and Ministry of the Environment presented the "Feuille de route construction bas carbone Luxembourg", in collaboration with the CNCD:

https://gouvernement.lu/fr/actualites/toutes_actualites/communiqués/2023/06-juin/14-turmes-construction-decarbone.html

GBC achievements

Europe regional network

Norwegian GBC

We have participated in many public hearings and our input has been incorporated into the authorities' work. We have a good collaboration related to energy efficiency. We have established ourselves as an important spokesperson on behalf of the entire industry. We carry out skills development for greenhouse gas reduction and the EU taxonomy Polish GBC. Growth of our expertise and influence. Growth of the team up to 12 people now. 6 international projects being implemented in the same time. New members steady growth.

Serbia GBC

Thanks to Serbia GBC's successful lobbying and two-year outreach, the government of Serbia adopted a new law that requires all buildings over 10 000 square meters to implement sustainable building solutions and acquire a green building certification. The law also stipulates rebates for all certified buildings as a financial incentive for investors to invest in green building. The Ministry has designated Serbia GBC as the "umbrella institution" for matters related to green building. Serbia GBC was then invited by the government to participate in the Ministry working group for further development of bylaws related to the new green building legislation.

Sustainable Building Council Greece

The increase by approx. 80% of our members.

Sweden GBC

The certification Sustainable building in use and has been using in a bigger scale.

GBC achievements

Americas regional network

Argentina GBC

Co-organized a residential energy efficiency labeling congress, spread the word with our members on the media with articles, publish a government envelope retrofit energy savings report and represented the GBC on government events about energy efficiency.

Canada GBC

We have proof of concept that zero carbon building construction is feasible in all parts of the country. We are also seeing an increasing number of zero carbon retrofits particularly in the commercial real estate sector. We are also in the middle of implementing a national education/training program focusing on increasing awareness and skills for decarbonization. We are working with the largest industry associations in Canada. First time this is happening.

Chile GBC

The strengthening of Chile GBC as a generator of studies and technical documents of local and regional value. The generation of innovative platforms such as the passport of materials and assets and the consolidation of participation in WorldGBC initiatives and public policies.

Colombia GBC

Start of implementation of national roadmap to net zero buildings with a new project for 5 years.

Ecuador GBC

We have been working to provide greater creation and capabilities to the industry and academia. More construction companies and materials suppliers have joined the GBC. Additionally, we have begun to promote in this period the preparation of material contribution sheets for the Ecuadorian industry.

El Salvador GBC

El Salvador Green Building Council collaborated in the preparation of the Guia Habitats Urbano Sostenible HAUS / Oficina de Planificación del Área Metropolitana de San Salvador (OPAMSS), which highlights sustainability strategies based on LEED certification and municipal incentives.

GBC Brasil

We had reached a historical record regarding new project registration in a year. We had observed the increase of Platinum level certification much higher than the global average. It means more investment in the "intelligence" of architecture and engineering that opens doors for innovation and maximizes the efficiency, comfort, and sustainability results.

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NETWORK



GBC achievements

Americas regional network

Guatemala GBC

Two Incentives codes in Guatemala City - Participate in the creation of green finance taxonomy - Increasing the number of members and certified buildings in residential sector

Panama GBC Our biggest achievement has been keeping the Sustainability flame on. We had a year full of activities with the objective of bringing back our members as well as programs oriented towards the public and several meetings and potential opportunities with the Ministry of Environment.

Paraguay GBC

Entre los mayores logros es mantener activo y en crecimiento los incentivos municipales a la construcción sostenible en la capital de país, Asunción. Contamos siempre con muchos desarrolladores y constructora interesadas en esta oportunidad. Si bien en principio es por la ventaja en lo económico, también hay una mayor visión de la importancia de construir sosteniblemente (Among the greatest achievements is keeping the municipal incentives for sustainable construction in the capital of the country, Asunción, active and growing. We always have many developers and construction companies interested in this opportunity. While initially it is due to economic advantages, there is also a greater awareness of the importance of sustainable construction.)

Peru GBC

We were able to release the National Code for Sustainable Construction, version 2, for all the new social housing, which is mandatory. We've had several meetings with Municipalities and have developed ordinances that promote sustainable projects. And we've had several meetings with different banks to promote green bonds and green finances. From this, two banks have released their special financing rates for buyers of the projects (final users or owners).

Uruguay GBC

Uruguay is promoting education.

Venezuela GBC

The increase in training options in sustainable construction in our country.

GBC achievements

Americas regional network

USGBC

USGBC has seen several achievements that we are excited to unveil: - LEED v5, the newest version of the LEED rating system, will be previewed at Greenbuild during five special USGBC educational sessions. LEED v5 is a significant step in the process that supports the built environment's alignment with 2030 and 2050 Paris Climate Accord targets and addresses critical imperatives, including equity, health, ecosystems and resilience. - USGBC is developing a new program to advance large-scale decarbonization, health, equity, and sustainability goals of organizations and their real estate portfolios. Globally, thousands of companies and organizations are now reporting their greenhouse gas emissions and making companywide commitments tied to decarbonization, health and well-being, resilience, and other environmental and social outcomes. For many organizations, improving the performance of the buildings they own or occupy is a key strategy to reduce carbon emissions and achieve their goals.

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Value and impact of WorldGBC and being part of our Global Network



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WorldGBC strategy

Sustainable Built Environments for Everyone, Everywhere

97% of GBCs have taken steps to align with the WorldGBC's strategy of Sustainable Built Environments for Everyone, Everywhere.

There is strong support for WorldGBC's strategy and goals. Looking at GBCs:

- **61%** are using resources from global programmes such as Better Places for People, Advancing Net Zero, Circularity Accelerator and 51% have recommend these resources to their members developing strategies
- **54%** have aligned their programmes with WorldGBC programmes
- **51%** have adapted their strategy to align with WorldGBC's global strategy
- **59%** have aligned communications, training and/or rating tools with the Impact Areas (Climate Action, Health and Wellbeing, Resources and Circularity) and 46% are using WorldGBC graphics on their website as a public display of support

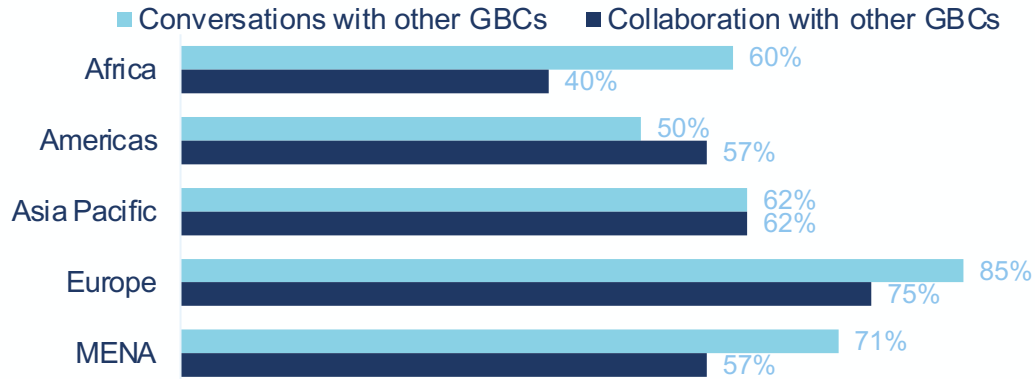


- **80%** have leveraged WorldGBC content to influence public and/or private sector strategy
- Other actions taken include the development of the Africa Manifesto and learning from other GBCs.

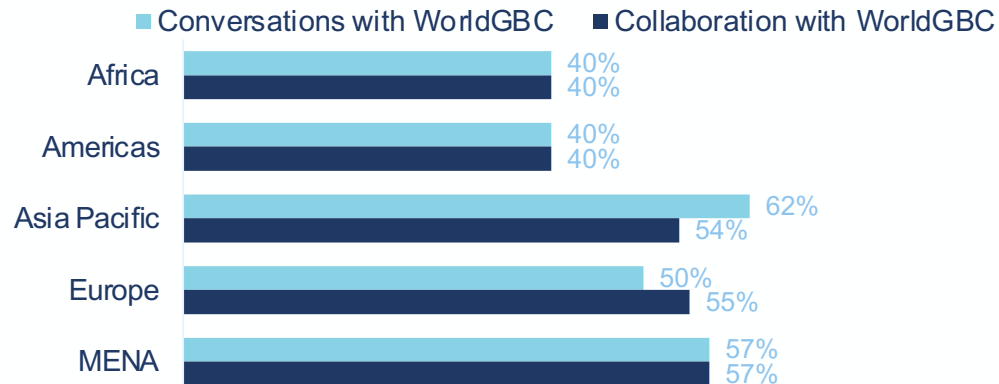
Value and impact

Increasing engagement and collaboration

GBCs collaborating



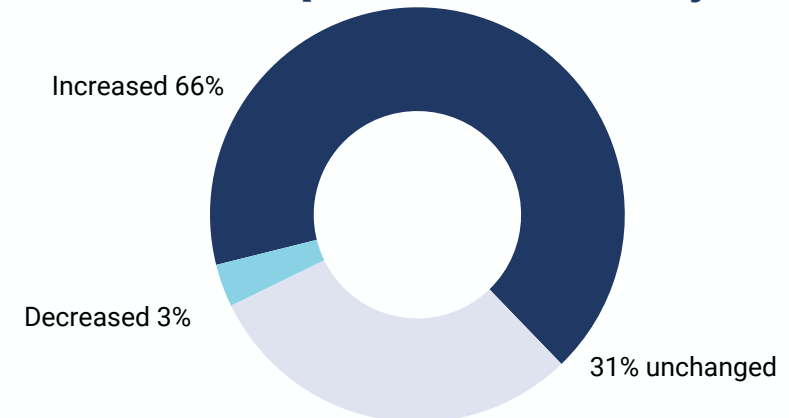
Increasing collaboration with WorldGBC



In the last year, GBCs have seen increases in their engagement with WorldGBC and each other – and it's leading to greater impact

- **67%** increased conversations with other GBCs.
- **62%** increased collaboration with other GBCs.
- **50%** increased conversations with WorldGBC.
- **50%** increased collaboration with WorldGBC.

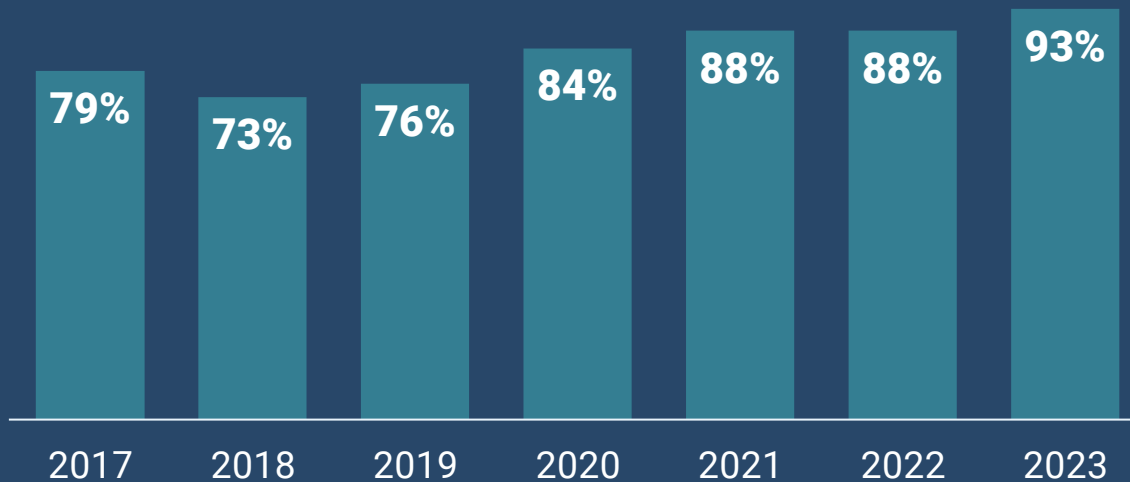
GBCs' impact over the last year



Value of being a WorldGBC Member

Overall satisfaction with WorldGBC

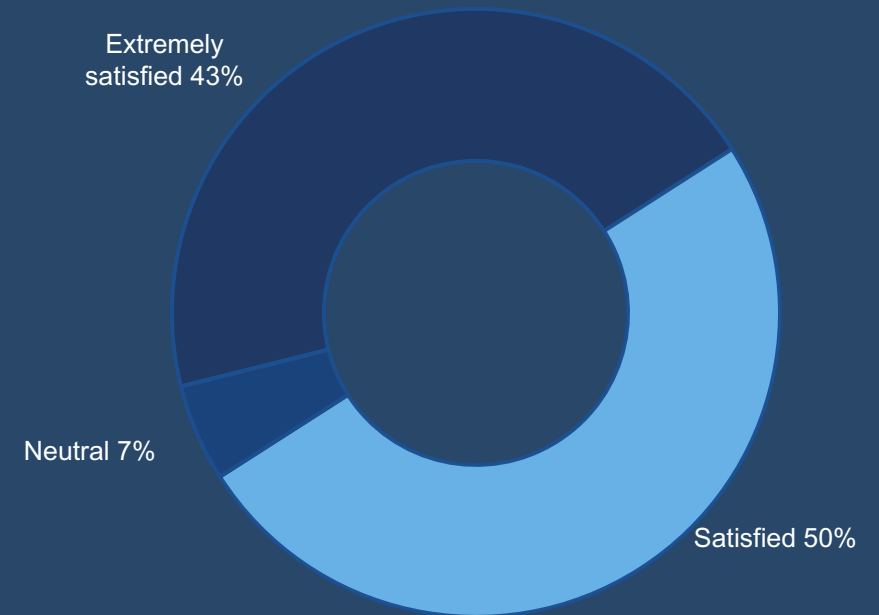
Overall satisfaction with WorldGBC



Satisfaction with WorldGBC has reached a record high and dissatisfaction has remained at zero for the second consecutive year.

Q. Please rate your overall satisfaction with the value of being a member of WorldGBC.

Global satisfaction 2023



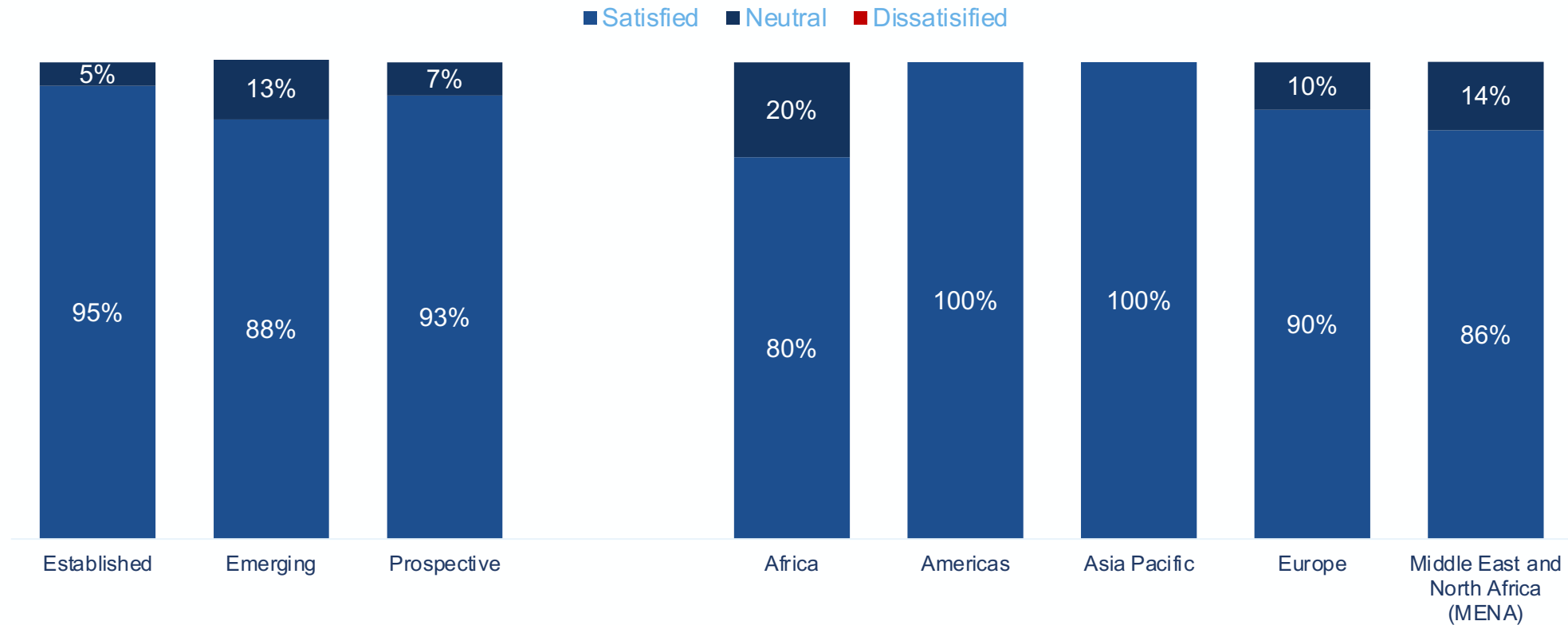
**Dissatisfied and extremely dissatisfied were also options, however no GBCs chose them.*

Value of being a WorldGBC Member

By member status and region

The Americas and Asia Pacific had the highest level of satisfaction with 100%.

All members across all regions were satisfied or neutral about the value of being a WorldGBC member.



Q. Please rate your overall satisfaction with the value of being a member of WorldGBC.

WorldGBC's strengths

GBCs see WorldGBC doing particularly well

1. Advocacy and Global Impact (24 GBCs)
2. Networking and Collaboration (9 GBCs)
3. Communication and Knowledge Sharing (7 GBCs)
4. Website and Information (6 GBCs)
5. Impactful Projects and Initiatives (3 GBCs)
6. Financial and Funding Impact (1 GBC)

Verbatim comments have been grouped by region on the following pages



Q. What do you think WorldGBC is doing particularly well?

WorldGBC's strengths

- “Better communication over the years. Improved reach and influence. Good global projects. Seems better structured and resourced.” Green Building Council Mauritius
- “The programmes shared on the website, especially that on well being and Better Places for People, the follow up with regional networks too. The availability and easy access to information on the website. The inclusion of everyone during the Green Building week.” Cameroon Green Building Council
- “Advocacy.” Botswana Green Building Council
- “Global advocacy and collaborating with partner organizations to advance sustainable built environments.” Green Building Council Nigeria
- “The projects, advocacy and guides that WorldGBC has been involve with an those completed are very applicable to all GBC's throughout the world. The financing committee is addressing aspects that are relevant for us (1 exception is European Taxonomy - obviously).” Green Building Council South Africa



- Networking sharing knowledge. Egypt Green Building Council
- Representing the sustainable built environment sector and having one platform that unite all regions/countries together for one cause. Jordan Green Building Council
- Sharing knowledge and projects via virtual meetings/seminars, Increased number of regional sponsors and engagement of new stakeholders in WGBC initiatives. Bahrain Green Building Council
- Mobilisation and advocacy. Tunisia Green Building Council
- The transition from being working only as green building to a higher level for NZC, decarbonization. Lebanon Green Building Council
- Producing materials (playbooks, guidelines, etc.) Emirates Green Building Council
- Gathering GBCs in groups which open new opportunities for cooperation & support. Palestine Green Building Council



WorldGBC's strengths

- Global impact and developing programmes to help their network and GBCs. Argentina Green Building Council
- 1. Global advocacy on green buildings. 2. Raising awareness of issues that are important to the GBCs on a global stage. 3. Net zero program 4. Global response to CRREM, SBTi. Canada GBC
- The technical and strategy team, which leads the projects and initiatives, is very generous with information and is always willing to support. The meeting in London 2022 was of great value for Chile GBC. Chile Green Building Council
- Communicate. Colombia Green Building Council
- Many projects and information that has been generated for all the GBCs, excellent information. Ecuador GBC - Consejo Ecuatoriano de Edificación Sustentable (CEES)
- Technical information about the programs / Communication of the material available for training / Continuous monitoring of the implementation of programs with regional networks. El Salvador Green Building Council
- Representing the movement in the international Forum. Corroborating to our credibility as a movement. Green Building Council Brasil
- Leveraging the conversation Partnerships Presence in important stages. Guatemala Green Building Council
- Keeping up with the advocacy efforts of Sustainability worldwide. Being proactive and generating material and information for all the GBCs. Panama Green Building Council
- Tiene buena comunicación. Abierta y de apoyo constanete. Nos esta faltando desde Paraguay aprochar mejor las oportunidades y espacios que gener el WGBC. (Communication and support) Paraguay Green Building Council
- Creating tools and resources. US Green Building Council
- Incorporating the theme into global events and we love the support they give in World Green Building Week. Venezuela Green Building Council

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WorldGBC's strengths

- Outreach of WorldGBC global projects and World Green Building Week. Indian Green Building Council
- Advancing Net Zero programme, especially on learning from other GBCs. Hong Kong Green Building Council
- They get a lot done for such a small team tend to manage stakeholders well. The quality of what is coming out of the WGBC also seems to continually improve and I never have trouble making contact when requested. Green Building Council Australia
- Website is excellent. High-level comms are characterised by their clarity, professionalism and inclusiveness. Malaysia Green Building Council
- The programs from World GBC is spot on to answer the most pressing issue in building industry sustainability. The people in it is extremely good, well resourced, really helpful, and extremely friendly. Green Building Council Indonesia
- Networking between each GBC. Korea Green Building Council
- The WGBC is especially doing well in conducting its Advancing Net Zero project and Better Places for People program. Global Network. Advocacy and Policy Influence Research and Knowledge Sharing Promotion of Net Zero Carbon Buildings Public Awareness and Collaboration. Green Building Council of Sri Lanka
- The Advanced Net Zero initiative. Cambodia Green Building Council
- The team is really building relationships and reaching out to support. Please also pass on our thanks for their understanding of time differences! New Zealand Green Building Council
- Thought leadership in 3 global impact areas. Singapore Green Building Council

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REGIONAL
NETWORK

ASIA PACIFIC



WorldGBC's strengths

- Connecting GBCs in ERN for more impact and a common understanding Summarizing national views/methods/processes Europe-wide Providing resources (e.g. fact sheets) to feedback national regulatory proposals (e.g. integrierter Nationaler Klima- und Energieplan) The possibility to drop in and out of the WGs based on time priorities without losing the connection. Austrian Sustainable Building Council
- Connecting the regional GBCs, who can share common challenges and interests. Czech Green Building Council
- Put important themes on the agenda. Dutch Green Building Council
- Funding for impactful projects has been done well. For example Buildinglife! Well done! Green Building Council Finland
- Global advocacy. Green Building Council Italia
- The regional networks are the most impactful for us as allow regular networking with other GBCs and very relevant regional activities. Irish Green Building Council
- n.a. Luxembourg Green Building Council (CNCD)
- Working groups. Norwegian Green Building Council
- leading works on different topics and levels, which shows the strategic approach that has a potential to change the status quo. Polish Green Building Council
- Keeping us up to date and involved in current and relevant topics and goings on. Serbia Green Building Council



WorldGBC programmes and activities



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Impact of WorldGBC programmes

How we measure

GBCs were asked to rate WorldGBC programmes and activities based on how effectively they enabled each GBC to achieve impact in their market. They were given five options:

1. Very high impact
2. High impact
3. Low impact
4. No impact
5. N/A

Impact is measured among GBCs that WorldGBC has listed as participating in the programmes for the Better Places for People, Advancing Net Zero, the Building Efficiency Accelerator and the CEO Network. For the EU Policy work, only European GBCs were included. For all other activities, satisfaction and impact analysis figures are based upon self-reporting of engagement, that is, GBCs that participated in the 2023 MVS and did not select “N/A”.

For the regional analysis, only GBCs in each region were included.



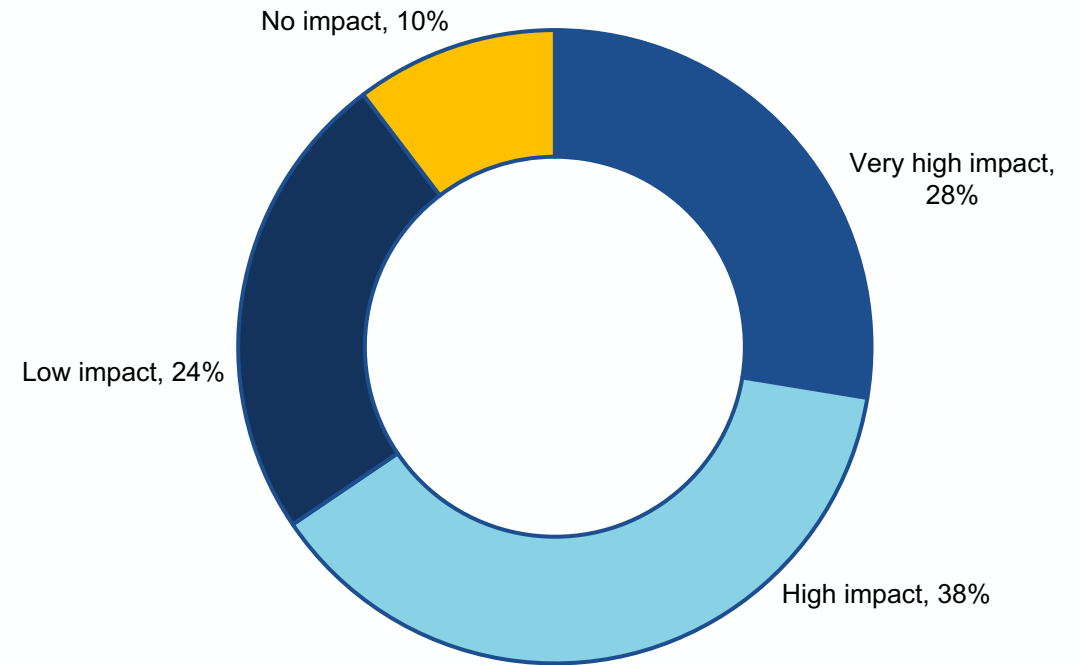
WorldGBC global programmes

Advancing Net Zero

There are 31 GBCs participating in the Advancing Net Zero programme. 25 of these provided feedback via the Member Value and Impact Survey. Of these participating GBCs:

- **66%** said it had a very high or high impact on accelerating green building in their market
- **48%** have included the content in their training materials and/or rating tools
- 12 GBCs not participating in the ANZ Programme also said they had used the content (which means that 41% of all GBCs had used the materials).

Impact in your market



Examples of impact

Advancing Net Zero

"Reference to the global program helps build the credibility of CAGBC's zero carbon program." Canada GBC

"Setting the pathway with resources facilitating GBCs to develop their own strategy." Hong Kong GBC

"The ANZ commitment has made it possible to further highlight our international dimension and is helping us to engage new stakeholders." GBC Italia

"More Net Zero certifications." South Africa GBC

"Raising awareness regarding the ANZ buildings in Jordan and working on developing a local framework for the ANZ buildings." Jordan GBC

'We have been able to leverage on a small number of ANZ collaterals (one or two diagrams from the ANZ pitch deck) and include the ANZ programme logo on our website to indicate support from the global network for our GBC's locally developed Carbon Score initiative .' Malaysia GBC

'Advancing Net Zero has been our tool to advocate to start and drive conversations about net zero in Indonesia. Not only in building industry, but in a larger sense. Right now, net zero building has been introduced into several policies at a country level ' GBC Indonesia

"Our signatory owning market leadership and taking responsibility to drive change." New Zealand GBC

"Chile GBC launched the first regional technical document for carbon measurement and communication in the complete life cycle. Initiative framed in the ANZ and highlighted in the 2023 report." Chile GBC

"1. Support from funding agencies to create awareness on Net Zero Energy Concepts and organise capacity building programs for industry professionals. 2. Engagement with Government Authorities for policy interventions and incentives 3. Engagement with energy saving companies (ESCO's), RESCO's and RE technology players for wider adoption & implementation of energy efficiency." Indian GBC

ADVANCING NET
ZERO



WorldGBC global programmes

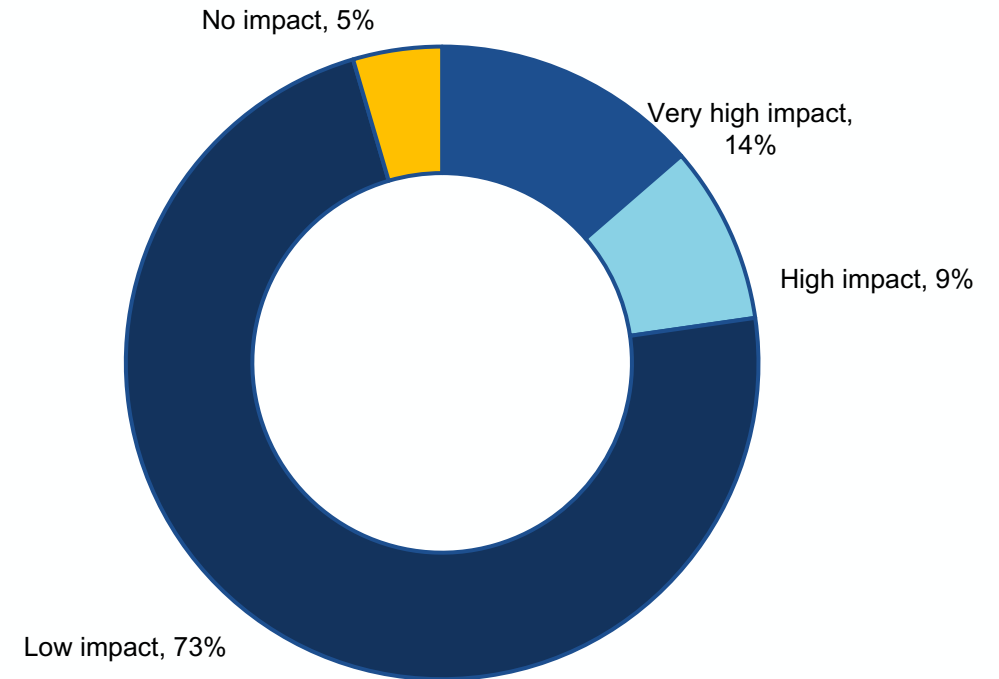
Better Places for People

There are 33 GBCs participating in the Better Places for People programme. 24 of these provided feedback via the Member Value and Impact Survey. Of these participating GBCs:

- **23%** said it had a very high or high impact on accelerating green building in their market
- **38%** of all GBCs have included Health, Wellbeing and Resilience content in their training materials and/or rating tools

Based on the comments, there has been a shifting focus towards social housing. Several GBCs said they would like to be more engaged, or that they had been more engaged in the past but shifting priorities and limited resources have meant they have not given the programme as much attention. Two GBCs commented that Health is embedded within the rating tools.

Impact in your market



Examples of impact

Better Places for People

"Affordable housing report." Guatemala Green Building Council

"The project is very useful but during the last year we was concentrated to other topics. For the next year we have scheduled to published a position paper on Indoor Environmental Quality, so we'll return to be more active in BPPF project." Green Building Council Italia

"Already included in the BEAM Plus scheme." Hong Kong Green Building Council

"This program had more impact in past years, however, people in Jordan are still learning about the affordable sustainable houses where JordanGBC use this program material as part of our campaigns." Jordan Green Building Council

"Focus has shifted more to public housing." Singapore Green Building Council

"Have not engaged so much but intend to." New Zealand Green Building Council

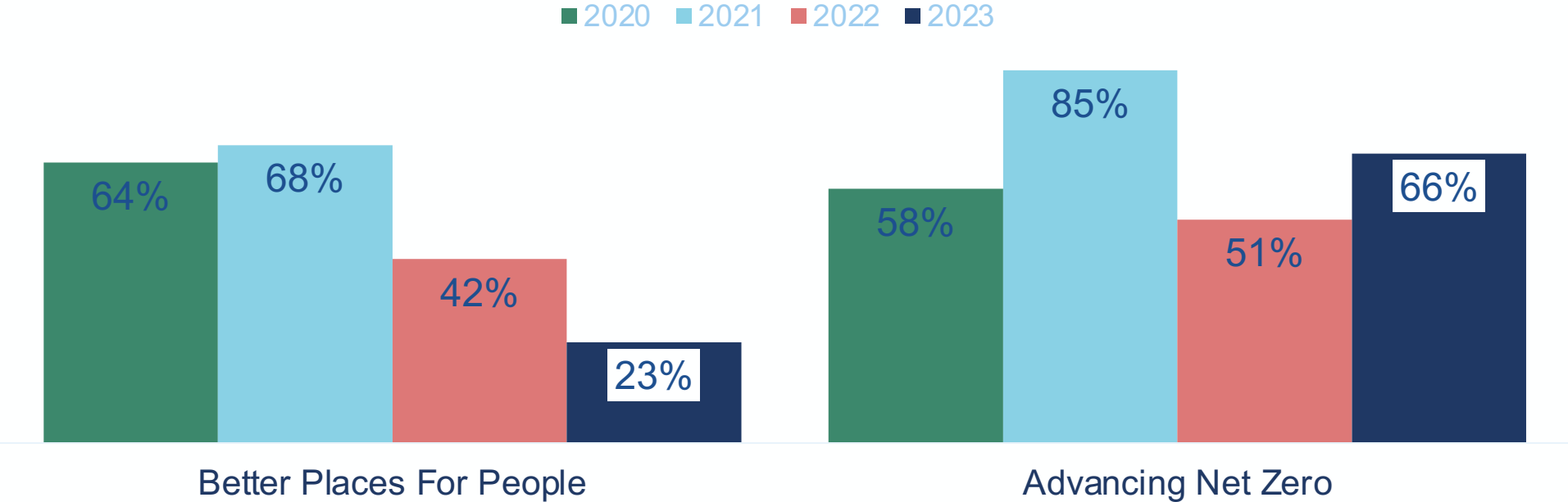
"Chile GBC has actively participated in the tables and in the studies and reports. We also use the framework to develop our own standard and seal that will be released in April 2024." Chile Green Building Council

"1. Social media campaigns & visuals shared by WorldGBC have helped generate interest and enquiries in local markets 2. Digital case study library of projects and strong support from WorldGBC have helped inspire organisations to adopt Health and Wellbeing certifications. 3. International service/ manufacturer/ technology providers have approached IndiaGBC for membership and collaboration." Indian GBC

WorldGBC global programmes

Enabling GBCs to achieve impact in their market

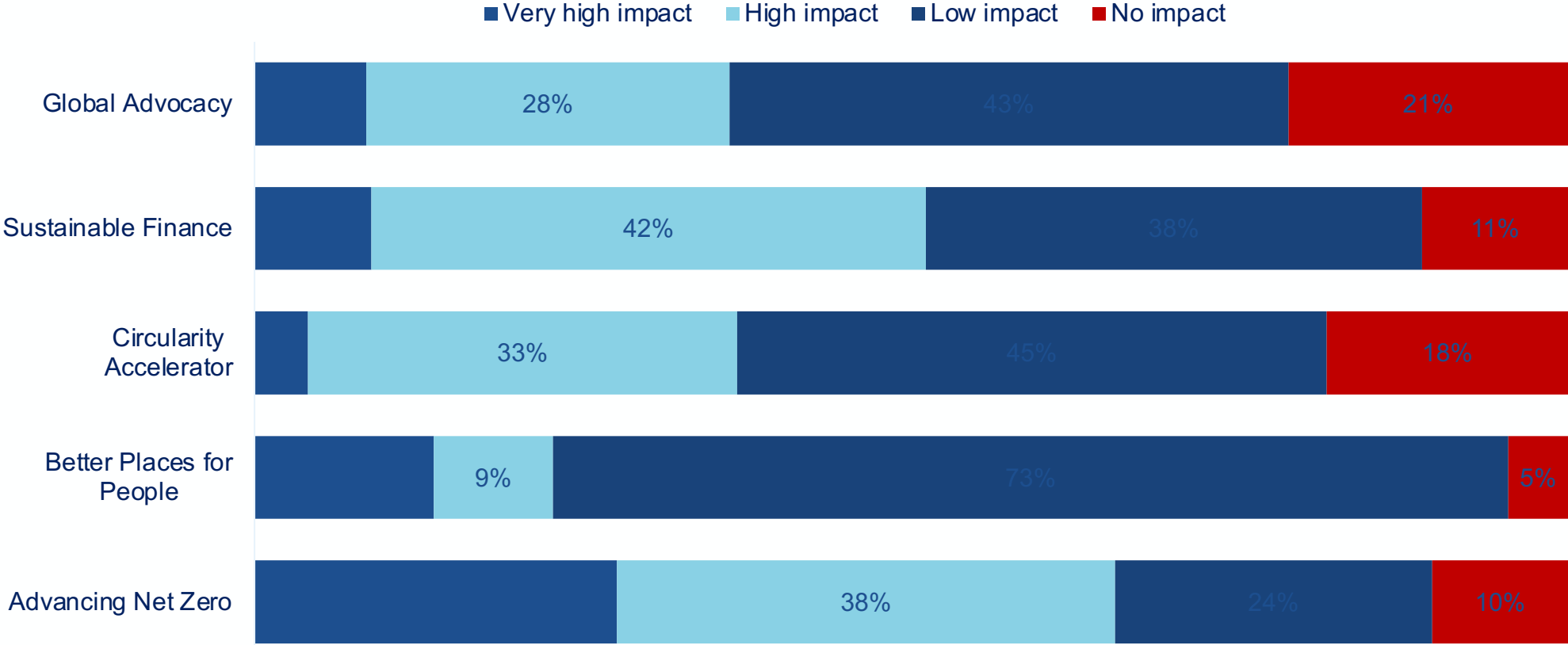
There has been a gradual decrease in the perceived impact of the Better Places for People programme. Based on the comments, GBCs have difficulty in seeing the impact of global programmes in their local markets. Several GBCs noted that health has been embedded within rating tools. There are also competing priorities, such as a shift away from Health and Wellbeing towards Social Housing.



Q. Please rate the following WorldGBC programmes and activities based on how effectively they enable you as a GBC to achieve impact in your market.

WorldGBC activities and programmes

The measures of impact below are provided from all GBCs for Global Advocacy, Sustainable Finance and the Circularity Accelerators, and for participating GBCs for Better Places for People and Advancing Net Zero. Those selecting N/A have been excluded.



Q. Please rate the following WorldGBC programmes and activities based on how effectively they enable you as a GBC to achieve impact in your market.



Circularity Accelerator

Examples of impact

"Chile GBC has actively participated in the work tables and in the playbook that was launched this year where the P+ (Materials and Assets Passport) was highlighted as an initiative." Chile GBC

"It was useful to know the experiences and the state of the art in other countries. This helped us also in reviewing a specific book on the circular economy in construction which will be published before the end of the year." GBC Italia

"Shared to consultants to stakeholders and to consultants working on the circular economy roadmap." GBC Mauritius

"We are collaborating with a NGO to host the Lagos Circular Exchange." GBC Nigeria

"This program helped us in implementing circular economic practices in the construction industry, especially in implementing resource efficiency solutions. We are currently conducting many awareness programs and participatory activities in line with the Circularity Accelerator program." GBC of Sri Lanka

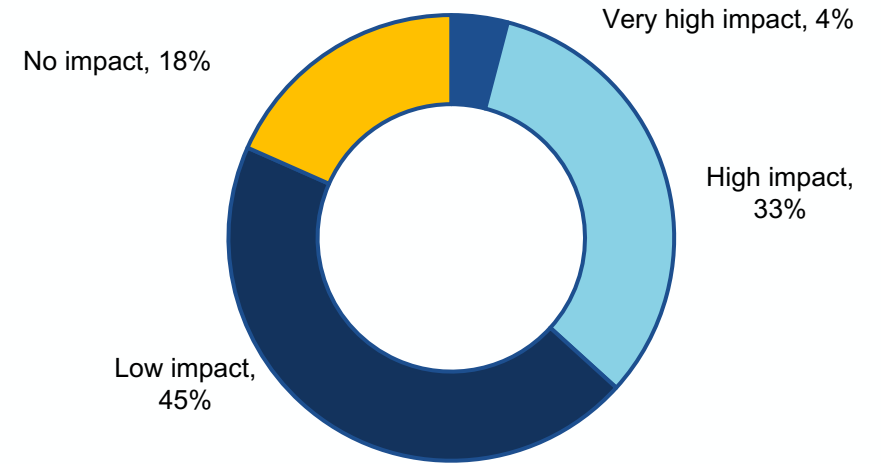
"Informed the rating tools. Masterclass on waste management was held." GBC South Africa

"Support to a local project." Guatemala GBC

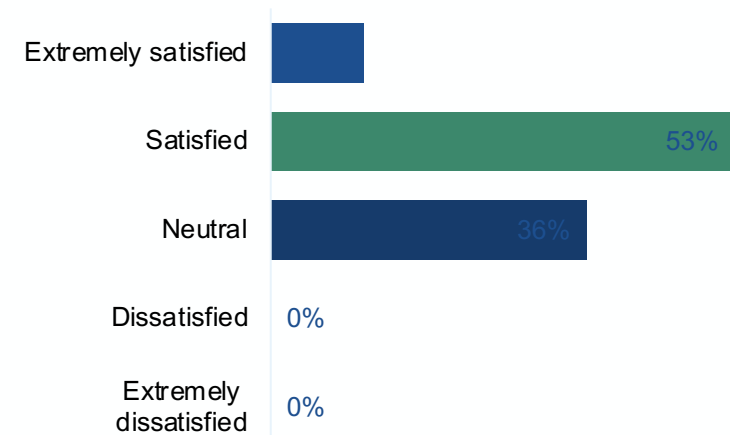
"Clarity of information transmitted document." Lebanon GBC

"We have our own projects on circularity, that enriched with some resources from CA have better impact." Polish GBC

Impact in your market



Satisfaction with value



Sustainable Finance

Examples of impact

"There is a lot happening in the corporate space." Botswana GBC

"EU taxonomy." Dutch GBC

"Providing advice on sustainable finance to our banking members to promote sustainable construction with their clients." El Salvador GBC

"We use sustainable finance as one of our main theme on 2022 and it started to get traction. Many financial institution started to approach us as they want to certify their building and make some financial product for green building. GBC Indonesia

"Share information on sustainable finance at international level permit us to define in better way the scope of a specific GBC Italia working group on Sustainable Finance that we lunched during this summer." GBC Italia

"We have been able to convince to the financial institutions including banks in Sri Lanka." GBC of Sri Lanka

"Financial and investment facilities are inviting GBCSA to discuss and are receptive to green solutions. There are few experts on ESG reporting - looking to us for assistance." GBC South Africa

"The work on the sustainable finance have assisted our staff to understand this better." Irish GBC

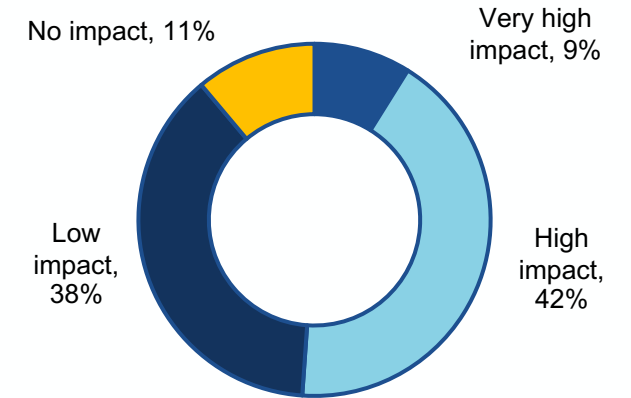
"We are workings with banks to promote sustainable finance and we are working on our Green Taxonomy" Peru GBC"

"Gives more credence to engagement with building authorities that ambitions need to be raised." Singapore GBC

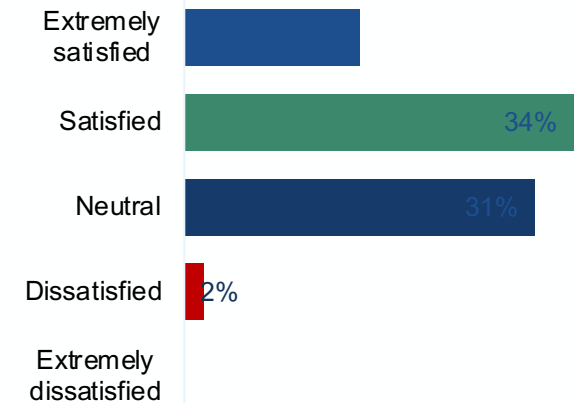
"In Venezuela there are no credits of any kind, the national bank has not provided credits for a few years. For us as an organization it would be of great value to have support from possible global financial sources, which is why we think it is a great initiative. Being able to demonstrate how construction benefits in other countries through carbon credits and similar sources would be of great value." Venezuela GBC

"Although the financing work does not apply to Latin America, we have used resources and had support from WorldGBC for work at the local level." Chile GBC

Impact in your market



Satisfaction with value



Global advocacy

Examples of impact

"Chile GBC has actively participated in the working group, including the development of the principles document and moderating one of the awareness workshops. We have 2024 projects based on the 7 principles focused on public policy and organizational strategies." Chile GBC

"Promoting the programs through official communication channels to the member network." El Salvador GBC

"The globally advocacy manifesto help us to strengthen our advocacy activity at national, because we can refer our proposal to an international and wider plan." GBC Italia

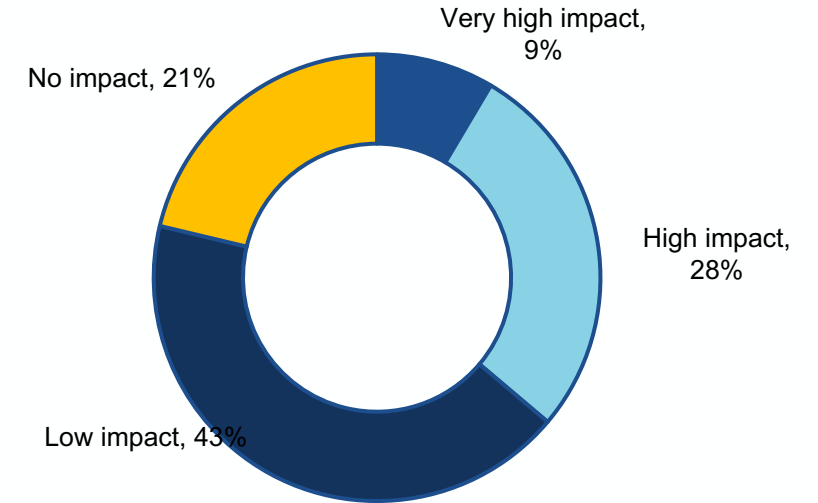
"We used the Africa manifesto at different fora and leveraged position of the chairperson in the global policy taskforce for advocacy." GBC Mauritius

"The Global Advocacy program of the WGBC helped us in negotiating with the government and regional policymakers to develop national and local building policies in accordance with the Paris Agreement goals." GBC of Sri Lanka

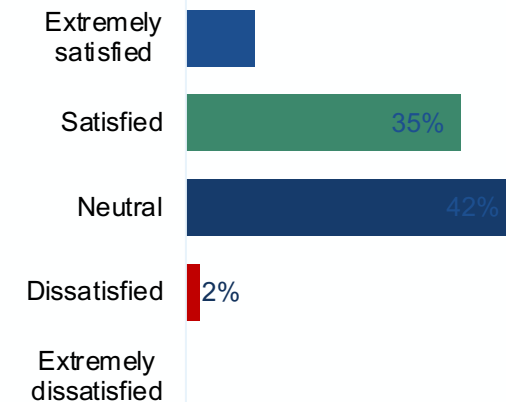
"As a reference." Guatemala GBC

"The interactivity between the different GBC with WGBC create a momentum." Lebanon GBC

Impact in your market

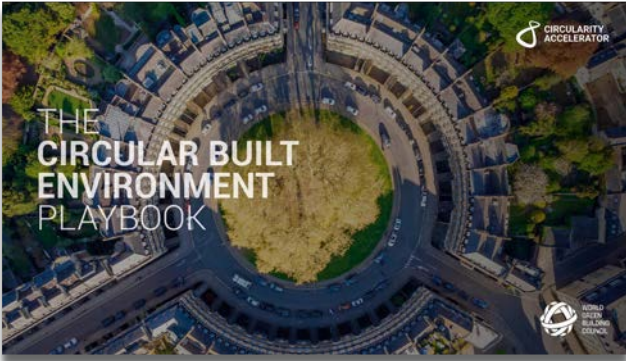
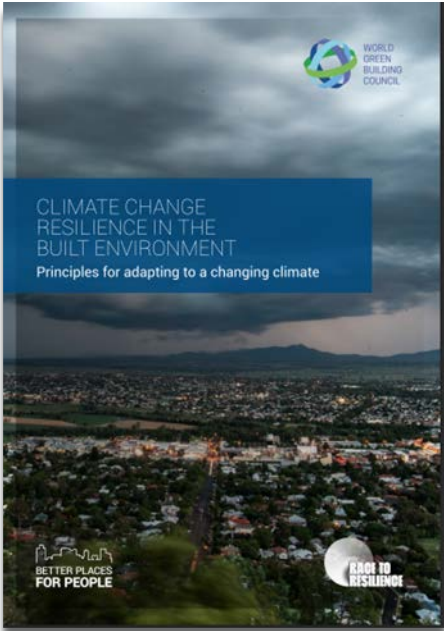
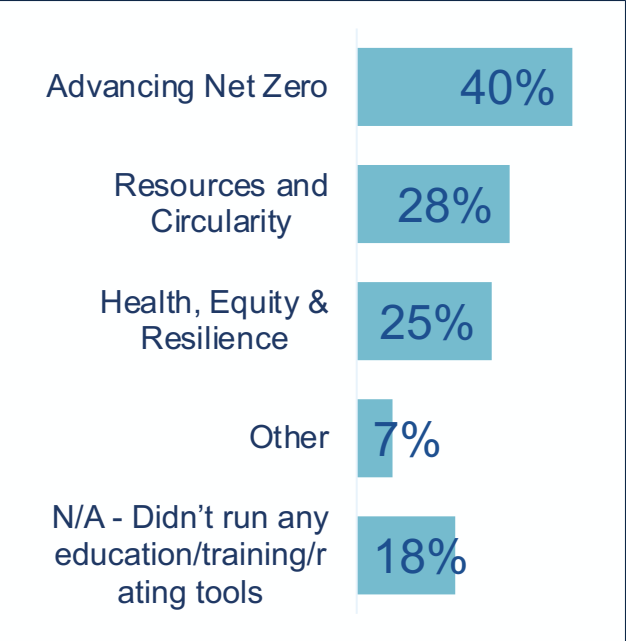


Satisfaction with value



Utilising WorldGBC content in training materials and rating tools

WorldGBC content is being included within GCBs' training material and/or rating tools.



Other content being used by GCBs include the Policy Principles, the Health and Wellbeing Framework and the African Manifesto for Sustainable Cities & The Built Environment.

Q. Which WorldGBC content have you included within your training materials and/or rating tools? (Please select all that apply)

Additional comments and suggestions

"Presentations and events for our region to be held in Spanish, it could generate more value for the actors in our region." Venezuela GBC

"Although the financing work does not apply to Latin America, we have used resources and had support from WorldGBC for work at the local level" Chile GBC

"USGBC would love to work more closely with WGBC for COP. USGBC's president and CEO is going to be in attendance and it would be great to have a deeper collaboration during this event and demonstrate a united front on global green building efforts." USGBC

"Since the outcome of the national elections in Aug 2023, CamGBC has made good traction with a few key Ministries and will bring all WGBC programmes to align with the national goals in 2024/5." Cambodia GBC

"I need to look more at the circularity accelerator content. Ms. Phan Thu Hang, our BOD chair is enthusiastic on this topic, but we've just started using some content. We have critical issues in this in Vietnam - C&D landfills are full and the Mekong delta will be out of usable sand in 10 years." Vietnam GBC

"The recent internally hosted webinar on SBTi with finance experts from around the globe (i.e. Chris Pyke, Ben Towell, etc.) was great. It was good to get an honest, kind of off-the-record response to something that is emerging, very topical and has a significant impact on the WGBC Network. It was timely and useful." GBC Australia

"Global Advocacy and Circularity Accelerator are for sure interesting initiatives, but not enough time to follow up on them." Luxembourg GBC(CNCD)

"Even though some points are still not fully applicable in our market, we value the resources and knowledge obtained through these programmes." Serbia GBC

"I would love to suggest sharing sessions to better inform GBCs about the progress in each topic." Palestine GBC

"I would like to receive a written summary of the global policy activities of the WorldGBC." Vietnam GBC

"It seems to us that by 2024, the Global Policy Principles initiative could adopt a regional approach and a systemic vision of the level at which public policy operates beyond the NDCs." Chile GBC

"I was not aware of the above programmes, there is a lot around ESGs I think we need to learn as the leaders of the ARN so that we are well equipped." Botswana GBC

WorldGBC Networks and Regions



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WorldGBC Established CEO Network

There are 41 Established GBCs. Of these, 35 provided feedback via the Member Value and Impact Survey. Of these participating GBCs:

- **81%** are satisfied with the CEO Network
- **70%** of GBCs agree the CEO Network empowers their GBC to actively drive impact and action

Comments

"Played an excellent role in setting up the goal and pathway for GBC to formulate their strategies." Hong Kong GBC

"I'm very much looking forward to increasing my participation in the year to come." Malaysia GBC

"Quick way to find out the most important programmes/ activities of WorldGBC." Singapore GBC

"It is good to get out of European context to meet with GBCs globally." Irish GBC

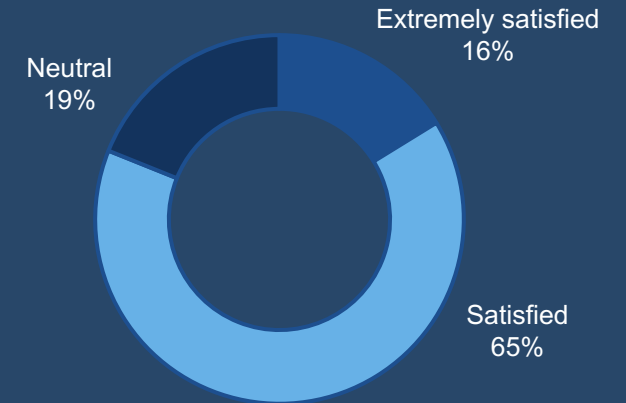
"It's not easy create and maintain a connection between more than 70 peoples around the world. But thanks to the CEO Network we can have a more clear and global vision and it's easy activate a contact with some specific GBC if you need some help or information." GBC Italia

"It just recently restarted. There is a lot of potential." GBC South Africa

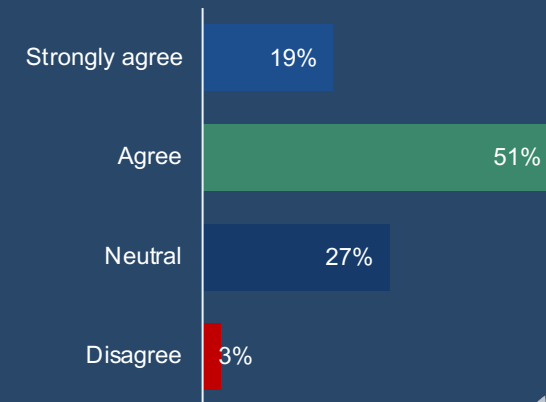
"It seems to us that except for some GBCs in Latin America, the discussion may be very centralized in developed countries, leaving aside developing regions and nations." Chile GBC

"This group has potential and could be aligned around critical strategic issues. You are not making enough use of this network to date. Too much focus on the Europe RN." Canada GBC

Satisfaction



Empowers GBCs to actively drive impact and action



Regional Networks

Helping GBCs engage

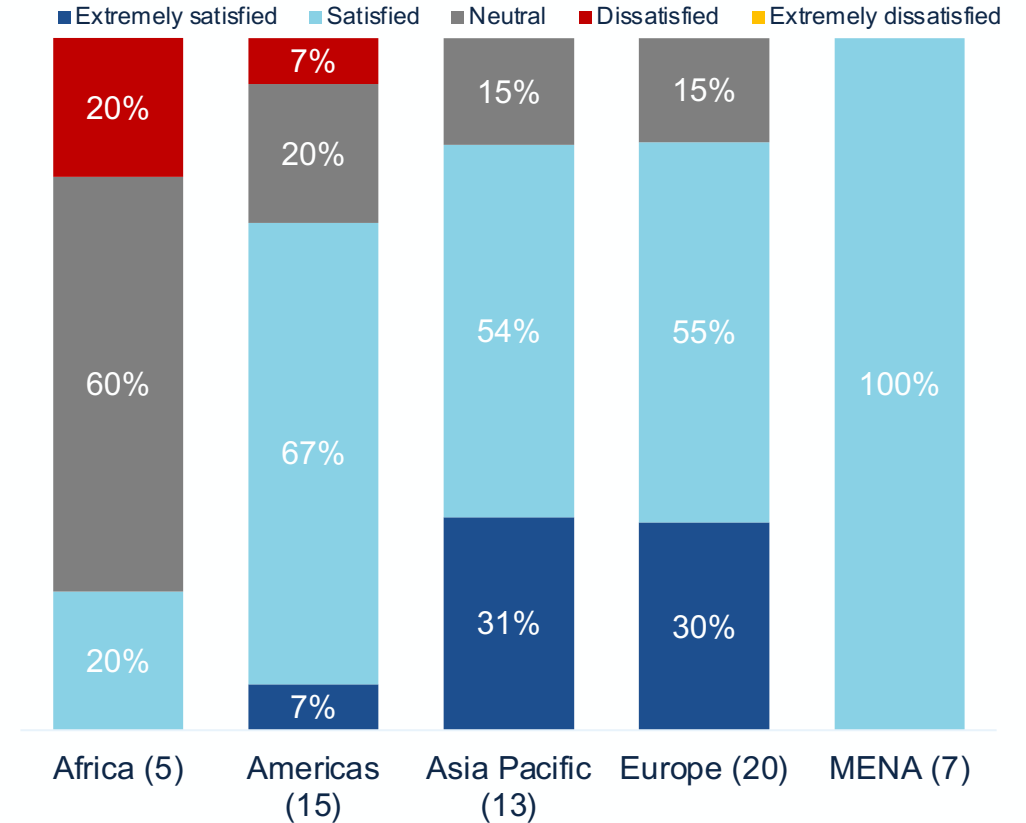
78% of GBCs are satisfied or extremely satisfied with their regional network (up from 78% in 2022 and 73% in 2021)

70% of GBCs agree their regional network helps them to engage more strongly in global and/or regional projects led by WorldGBC. This was especially true in Europe (79%), MENA (71%), Asia Pacific (69%) and the Americas (69%), while the majority of GBCs in Africa (60%) were not sure.

Regional highlights from the last year include:

- Development of the African Manifesto
- The Net Zero Readiness Framework
- Establishment of the Playbook for the Circular Built Environment
- Utilisation of the health and wellbeing framework
- Engagement in regional programs like the Circularity Accelerator and Advancing Net Zero
- Participation in regional meetings
- Advocacy for sustainable policies, such as EPBD, and involvement in events like World Green Building Week and Net Zero conferences.

Overall ratings for regional networks



Regional Network highlights

From the last year

"Our focus was on the development of the African Manifesto and to ensure we are launched at the end of the year." Botswana GBC

"GBCSA conference - launch of Africa manifesto ARN side event - Africa Climate Summit." GBC Mauritius

"Launching of the African Manifesto. The ARN are drafting a strategy to implement the sections of the African Manifesto." Green Building Council South Africa

"Global Policy Principles." Green Building Council Nigeria

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REGIONAL
NETWORK

AFRICA

"Net Zero Readiness frame work. Health & wellbeing." Bahrain GBC

"Net Zero conference CoP27 events." Egypt GBC

"Global Policy Principles." Emirates GBC

"World Green Building Week 23 event in Masdar City." Jordan GBC

"The Road Map For Year 2023, The Key Milestone with the three Annual meeting was established as per schedule:Q1, Q2, Q3." Lebanon GBC

"Net Zero Readiness Framework." Palestine GBC

"The Net Zero workshops to co-create a framework for the MENA region." Tunisia GBC

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REGIONAL
NETWORK

MENA



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Regional Network highlights

From the last year

"Green Building Week." Canada GBC

"ANZ and BFPF are those that have the greatest regional impact at the Americas Network level. At the local level in the case of Chile, the relevance is for all regional projects including the Circularity Accelerator." Chile GBC

"We have extensively used the health and wellbeing framework." Colombia GBC

"Readiness Framework" Ecuador GBC - Consejo Ecuatoriano de Edificación Sustentable (CEES)

"The World Green Building Week; Advancing Net Zero." El Salvador GBC

"Affordable Housing report." Guatemala GBC

"Sustainability coffee talks - A monthly window to discuss easy sustainability topics with a non-technical audience." Panama GBC

"We weren't participating in any activity/program. At least, we weren't actively seeking involvement. However, we always receive invitations and information from other countries and the WorldGBC." Paraguay GBC

"The incorporation of the different GBCs in the development of high-impact regional programs, such as the Circularity Accelerator and Advancing Net Zero." Venezuela GBC

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REGIONAL
NETWORK

AMERICAS

Regional Network highlights

From the last year

"The APN regional meeting was a highlight as well as the APN Awards last year in Bali which also included a few GBCA members." GBC Australia

"APN Awards, Asia Pacific Net Zero Readiness Framework." GBC Indonesia

"1. APN event/ webinars participation via zoom 2. Participated to eh APN meeting." GBC of Sri Lanka

"Green Building Week." Hong Kong GBC

"1) World Green Building Week 2) WorldGBC APN Readiness Framework Workshop." Indian GBC

"Participating in ANZ, APN." Korea GBC

"The APN Regional Meetings are a highlight and excel as a platform for knowledge sharing amongst our regional GBC network." Malaysia GBC

"Hosting Victoria Burrows in Aotearoa New Zealand for our annual conference. World GBC's leadership made a huge difference to our audience and our standing with our industry." New Zealand GBC

"APN ANZ Framework." Singapore GBC

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REGIONAL
NETWORK

ASIA PACIFIC

Regional Network highlights

From the last year

"Establishing the Playbook for the Circular Built Environment; being invited into the INDICATE II consortium; contributing and spreading the insights of the EU Taxonomy WG; Member of the OGNI Board had been elected Vice Chair of ERN." Austrian Sustainable Building Council

"World Green Building Week, which was celebrated by us on the 26th of September 2023 with the Sustainability Forum Sofia." Bulgarian GBC

"BuildingLife II, Roadmap." Czech GBC

"Lobby for EPBD and whole life Carbon." Dutch GBC

"As we are not members of the EU, many activities are not applicable to us. We do however share the resources with our members and government. ' GBC Iceland

"The WorldGBC+20: Leadership Summit for Sustainable Built Environments in London." GBC Italia

"The Global network meeting in London in Summer 2022." Irish GBC

"Meetings on WLC and Sustainable finance." Luxembourg GBC (CNCD)

"EU Taxonomy." Norwegian GBC

"Policy work on EPBD." Polish GBC

"World Green Building Week." Serbia GBC & Sweden GBC

"Built 4 People, Nebula project." Sustainable Building Council Greece

"BL2 project / funding." UK GBC



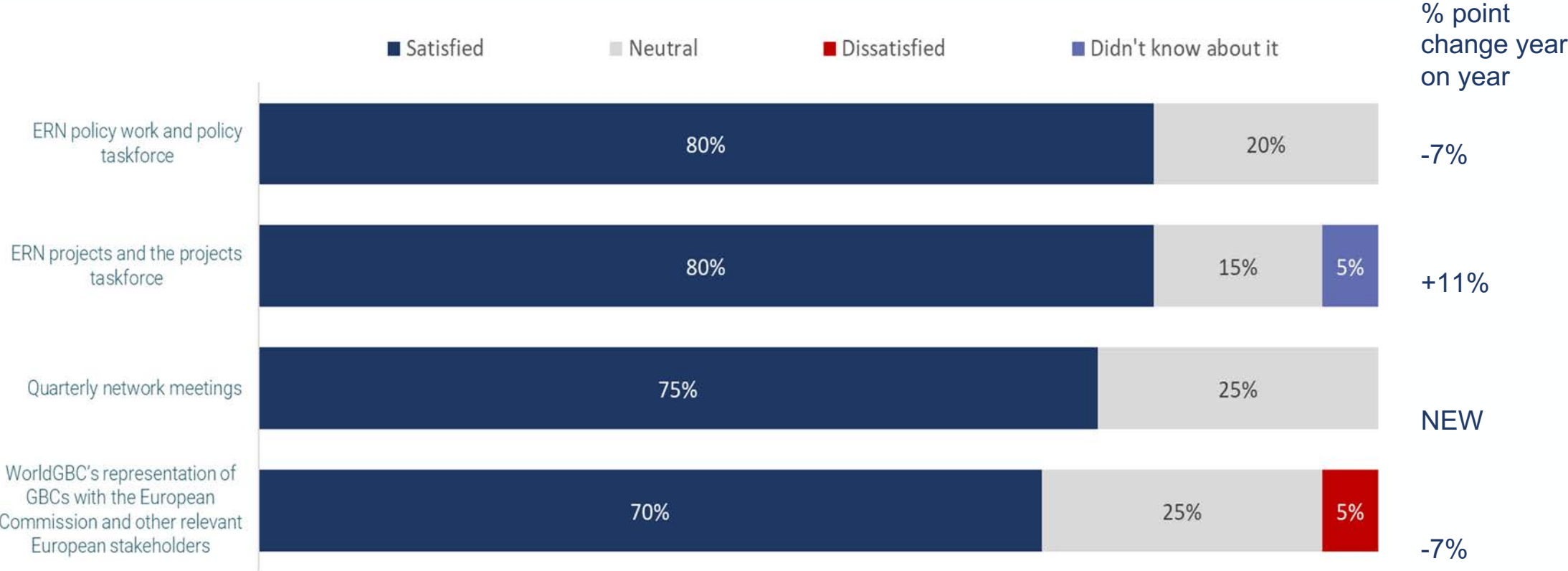
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REGIONAL NETWORK
EUROPE



WORLD GREEN BUILDING COUNCIL

Satisfaction

Within Europe Regional Network



Q. How satisfied are you with the value received from the following regional WorldGBC programmes and/or activities?.

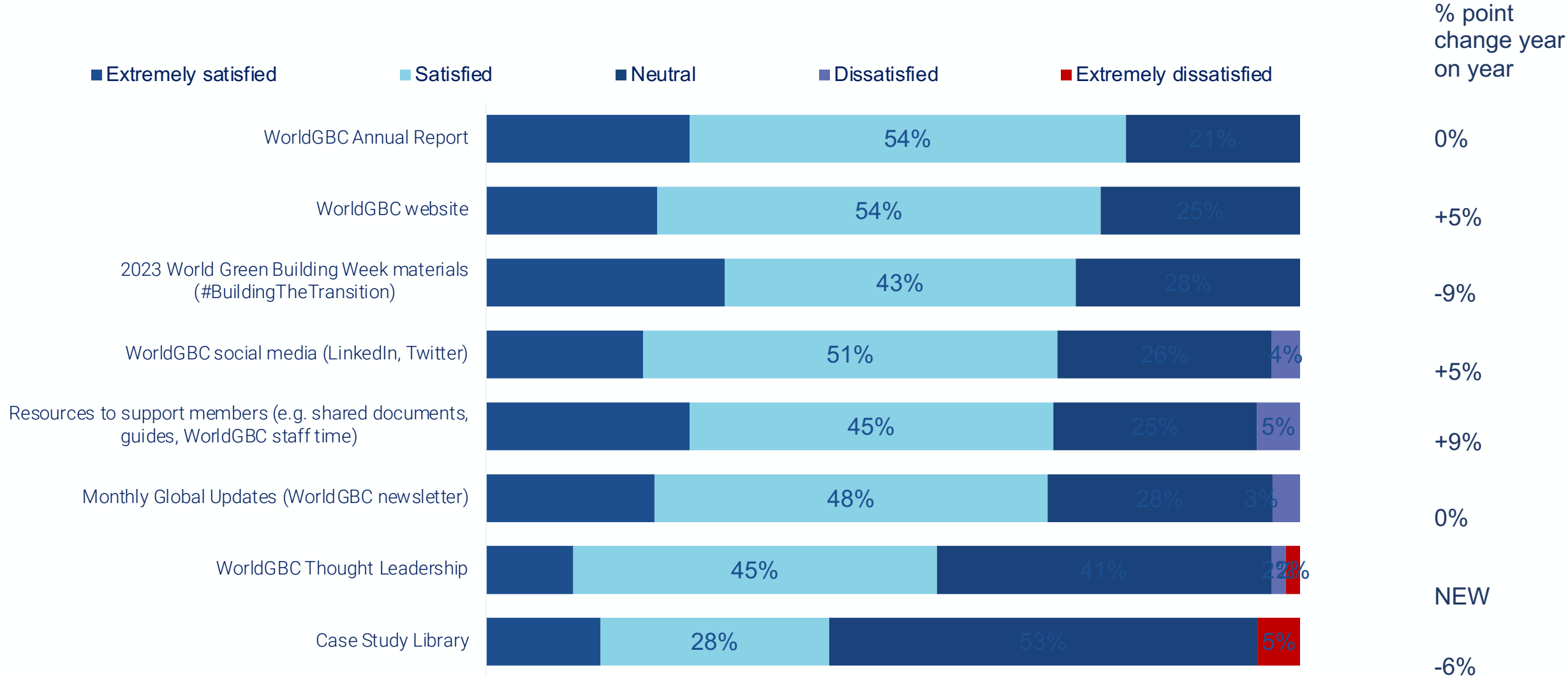
Sample: GBCs from Europe Regional Network n=19

WorldGBC Communications



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WorldGBC Communications



Q. How satisfied are you with the value received from the following WorldGBC activities and projects?

Comments on communications

We need to see more work come out of Africa.
We need to celebrate the African vernacular architecture and how we can be innovative and the use of technology to enhance our traditional buildings. We also need to speak more on what the issues of climate change e.g. the impact of wild fires on our health, our buildings.
Botswana Green Building Council

We have to get used to the new WorldGBC website.
Green Building Council Italia

Do not really use the website.
Green Building Council Mauritius

We are not aware of the case study library.
Green Building Council Nigeria

WGBW23 materials arrived late, disrupting the campaign leading up to WGBW. We were also not consulted on the campaign itself, unlike previous years when there were meetings regarding this.
Serbia Green Building Council

In the Americas, more support is required in the dissemination of strategies and programs. Sending documents and projects in Spanish is required.
Ecuador GBC - Consejo Ecuatoriano de Edificación Sustentable (CEES)

We need to have more regular follow-up meetings to first understand how WGBC can contribute to us. However, we haven't had enough time to get to know the network better. From the PYGBC, we also want to improve this interaction.
Paraguay GBC

We'd welcome more support helping directly place UKGBC into global opportunities; e.g. NYC Climate Week, COP etc.
UK Green Building Council

I do not receive the monthly global updates newsletter. Please add me. (Added) I've been rebuilding the VGBC for the last 11 months and haven't had time to look deeply upstream to see how we can engage with WGBC, but we're getting there. I think starting this month we are moving in that direction via sharing a video from Cristina Gamboa at Green Building Week and our upcoming conferences on Circularity and NZCB where we will weave in more WGBC content and programs.
Vietnam Green Building Council

WorldGBC communication through newsletters and social networks consistently makes visible the work of certain GBCs and regions to the detriment of others. It seems to us that more work is required with the heads of the networks to democratize access to dissemination spaces. Communications focus excessively on WorldGBC's presence in other initiatives and activities and not on strengthening what characterizes us, which is being the organization focused on sustainability with the greatest global presence.
Chile Green Building Council

Feedback for WorldGBC



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Feedback from GBCs

WorldGBC's strengths

- Programme development and knowledge sharing
- Advocacy and Partnerships
- The People
- Global Voice
- Leadership
- Communications
- Collaboration/Connection and learning from GBCs
- Working Groups

Feedback from GBCs

Opportunities GBCs see available

- Adopt a more collective approach, considering the needs and capabilities of different regions – use examples from each region
- Encourage global partners to take up regional activities
- Impact metrics for Africa
- More activities/involvement for prospective and emerging GBCs
- Support for transition to emerging status & improving capacity
- Consider renaming the stages
- Transparency in finances and increased funding for GBCs
- Tighten the focus by reducing the number of programs
- Advancements in Health and Wellbeing and Circular Economy
- Streamline communications to help GBCs stay on top of everything

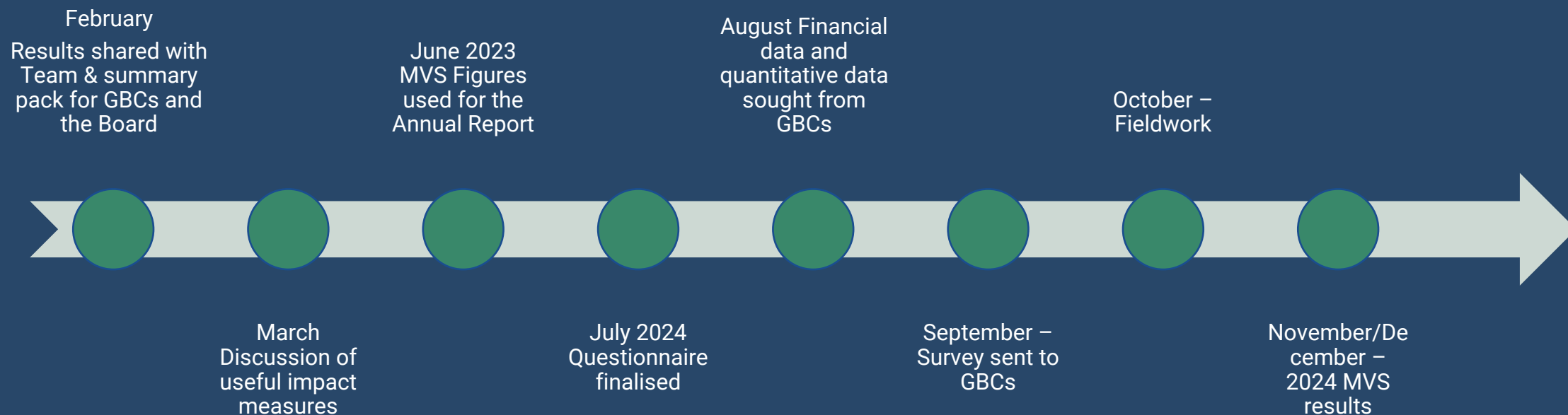
Next steps and actions for WorldGBC



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2024 activities

Member value and impact measurement



Ongoing - additional analysis and reporting as required throughout the year

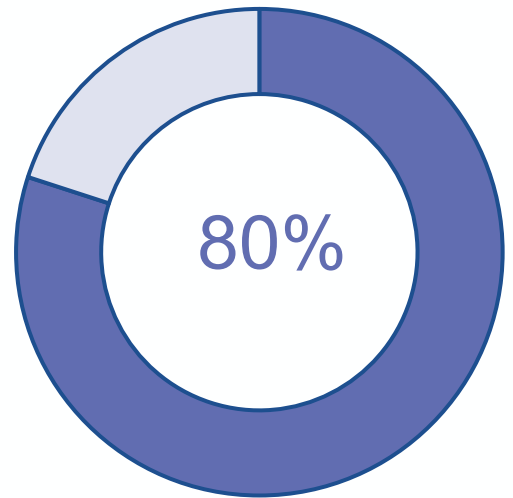
Survey participation



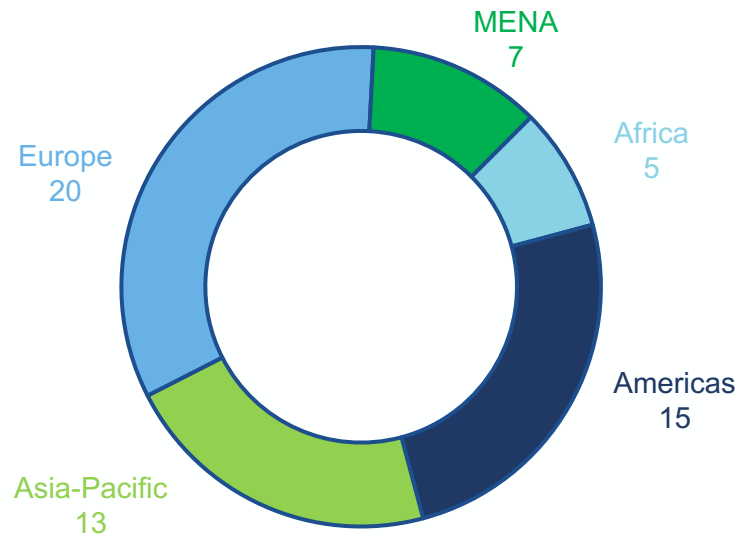
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Participation in 2023 survey

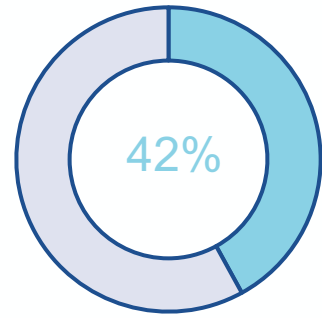
GLOBALLY



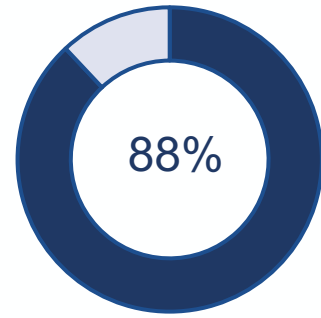
GBCs participating by region



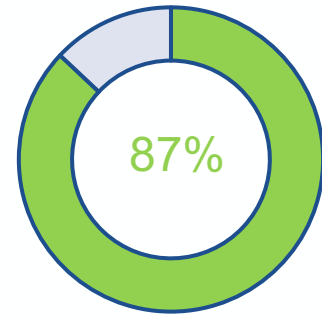
AFRICA



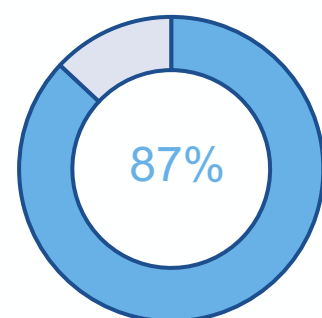
AMERICAS



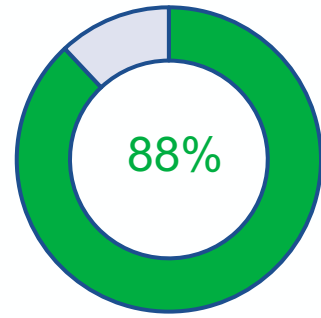
ASIA-PACIFIC



EUROPE



MENA



Participation in 2023 survey



Participated

- Botswana Green Building Council
- Cameroon Green Building Council
- Green Building Council Mauritius
- Green Building Council Nigeria
- Green Building Council South Africa

Did not participate

- *Ghana Green Building Council*
- *Green Building Council Namibia*
- *Kenya Green Building Society*
- *Rwanda Green Building Organization*
- *Tanzania Green Building Council*
- *Uganda Green Building Council*
- *Zimbabwe Green Building Council*



Participated

- Argentina Green Building Council
- Canada Green Building Council
- Chile Green Building Council
- Colombia Green Building Council
- Ecuador GBC - Consejo Ecuatoriano de Edificación Sustentable (CEES)
- El Salvador Green Building Council
- Green Building Council Brasil
- Guatemala Green Building Council
- Panama Green Building Council
- Paraguay Green Building Council
- Peru Green Building Council
- Sustentabilidad para Mexico AC
- Uruguay Green Building Council
- US Green Building Council
- Venezuela Green Building Council

Did not participate

- *Costa Rica Green Building Council*
- *Green Building Council Bolivia*



Participated

- Cambodia Green Building Council
- Green Building Council Australia
- Green Building Council Indonesia
- Green Building Council of Sri Lanka
- Hong Kong Green Building Council
- Indian Green Building Council
- Korea Green Building Council
- Malaysia Green Building Council
- New Zealand Green Building Council
- Philippine Green Building Council Inc
- Singapore Green Building Council
- Taiwan Green Building Council
- Vietnam Green Building Council

Did not participate

- *Kazakhstan Green Building Council*
- *Pakistan Green Building Council*



Participated

- Austrian Sustainable Building Council
- Bulgarian Green Building Council
- Croatia Green Building Council
- Czech Green Building Council
- Dutch Green Building Council
- France Green Building Council
- German Sustainable Building Council
- Green Building Council Finland
- Green Building Council Iceland
- Green Building Council Italia
- Green Building Council Slovenia
- Hungary Green Building Council
- Irish Green Building Council
- Luxembourg Green Building Council (CNCD)
- Norwegian Green Building Council
- Polish Green Building Council
- Serbia Green Building Council
- Sustainable Building Council Greece
- Sweden Green Building Council
- UK Green Building Council

Did not participate

- *Green Building Council Espana*
- *Swiss Sustainable Building Council*
- *Turkiye GBC (ÇEDBİK)*



Participated

- Bahrain Green Building Council
- Egypt Green Building Council
- Emirates Green Building Council
- Jordan Green Building Council
- Lebanon Green Building Council
- Palestine Green Building Council
- Tunisia Green Building Council

Did not participate

- *Kuwait Green Building Council*

