

November
2021



GLOBAL UPDATE

Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC November Global Update.

As COP26 ends, we reflect on key highlights from the historic summit. For the first time since the Buildings Day at COP21, the 11 November 2021 was dedicated to Cities, Regions and the Built Environment – a landmark day for our global movement.

To all of you who joined us, both in person and virtually, thank you for your energy and commitment. Together, we are elevating the built environment as a critical climate solution, and our voice is being heard like never before.

However, while much was achieved, our sector must go further, faster to keep a 1.5°C future within reach. As we conclude COP26, we are already #BuildingToCOP27, which will be held in Sharm El-Sheikh, Egypt, in November 2022.

Here are the highlights from this month's update:

- [Building Ambition: the future of the built environment post COP26](#)
- A look back at COP26 and three key events
- The [26 built environment climate action initiatives](#) announced at COP26
- We launched our [Beyond the Business Case report](#)
- [44 businesses were announced as signatories](#) to WorldGBC's Net Zero Carbon Buildings Commitment tackling whole life carbon
- Green business leaders around the world call for government and industry action on buildings and infrastructure in [Beyond Buildings](#)

Best wishes,
Cristina Gamboa, CEO, World Green Building Council



BUILDING AMBITION: The future of the built environment post COP26

Cristina Gamboa

**BUILDING
TO COP26**

**WORLD
GREEN
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Building ambition: The future of the built environment post COP26

A reflection from Cristina Gamboa on the '[Glasgow Climate Pact](#)' - has it been a success, a failure or somewhere in between?

[Read the blog](#)



The three key events were:

1. [Presidency Event: Ministers and Mayors on buildings as a critical climate solution](#)
2. [Global Climate Action High Level Event: Racing for a Better World](#)
3. [MPGCA: Cities, Regions and Built Environment Action Event](#)

#BuildingToCOP26

26

**BUILT ENVIRONMENT
CLIMATE ACTION
INITIATIVES ANNOUNCED
AT COP26**

Accelerating deep collaboration: 26 built environment climate action initiatives announced at COP26

Marking a climate breakthrough for the built environment, a coalition of business and government groups announce 26 climate action initiatives at Cities, Regions and Built Environment Day at COP26.

[Read the story](#)

BEYOND THE BUSINESS CASE



WORLD
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WHY YOU CAN'T AFFORD
NOT TO INVEST IN A
SUSTAINABLE BUILT
ENVIRONMENT



November 2021

Our groundbreaking Beyond the Business Case report outlines why real estate businesses can't afford NOT to invest in sustainability

WorldGBC sets out the updated value proposition to drive investment in a sustainable built environment by launching a new flagship [report 'Beyond the Business Case'](#) at COP26 in Glasgow.

Read the interactive report and watch the session



44 businesses announced as signatories to WorldGBC's Net Zero Carbon Buildings Commitment tackling whole life carbon

At COP26 Cities, Regions and Built Environment Day on 11 November 2021, WorldGBC announced 44 businesses stepping up their ambition as signatories to the updated Net Zero Carbon Buildings Commitment, taking sector-leading action on whole life carbon emissions.

[Read the story](#)



Green business leaders around the world call for government and industry action on buildings and infrastructure in Beyond Buildings

In October, WorldGBC published a new report, '[Beyond Buildings: Why an integrated approach to buildings and infrastructure is essential for climate action and sustainability](#)'.

With the support of Dar Group and its member firms Integral Group, T.Y. Lin, Perkins&Will and Currie & Brown, to identify opportunities for how an integrated approach to the whole built environment is essential to deliver change commensurate with the commitments of the Paris Agreement.

[View the report](#)

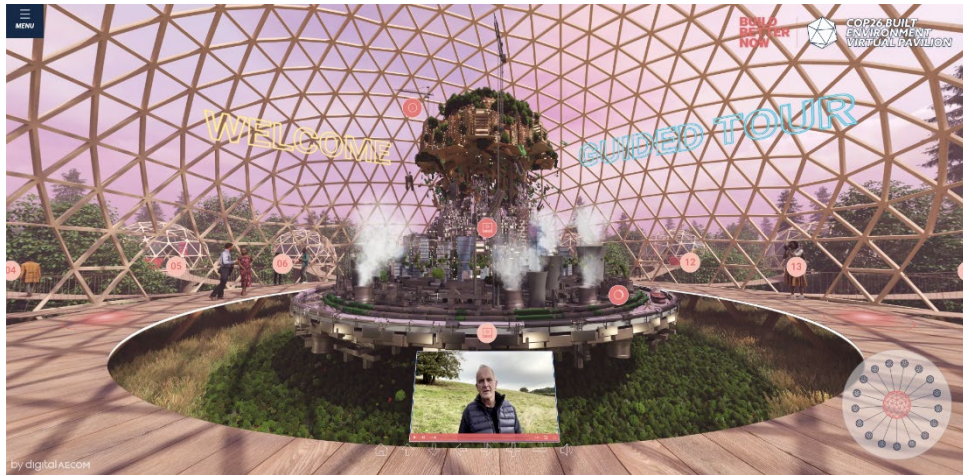


On Cities, Regions and Built Environment Day, UKGBC launched the **Net Zero Whole Life Carbon Roadmap for the UK Built Environment**.

The #BuildingLife project, funded by the IKEA Foundation and Laudes Foundation, is developing an EU Whole Life Carbon Roadmap for the buildings sector, as well as 10 national Whole Life Carbon roadmaps.

As part of this project, UKGBC has convened over 70 organisations to co-create a Net Zero Whole Life Carbon Roadmap for the UK built environment. The Roadmap consists of a net zero trajectory, a set of policy recommendations, and stakeholder actions needed for the UK built environment to reach net zero by 2050.

[Find out more](#)



Although COP26 is over, the UKGBC Build Better Now exhibition remains open.

Visit the virtual pavilion to learn more about the 17 global projects demonstrating environmental leadership in the built environment.

[Learn more](#)

FINANCING GREEN INFRASTRUCTURE

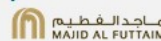
Negotiations at COP26 have highlighted the need for new green infrastructure to keep the target of capping global warming at 1.5 °C alive. Green infrastructure has significant economic returns, replacing traditional concrete-heavy infrastructure with green alternatives. Join this fireside chat to learn more about financing green infrastructure.



Esther An
Chief Sustainability Officer
City Developments Limited (CDL)



Ibrahim Al-Zu'bi
Chief Sustainability Officer
Majid Al Futtaim Holding



Wednesday
November 24th, 2021



16:30-17:30
Gulf Standard Time

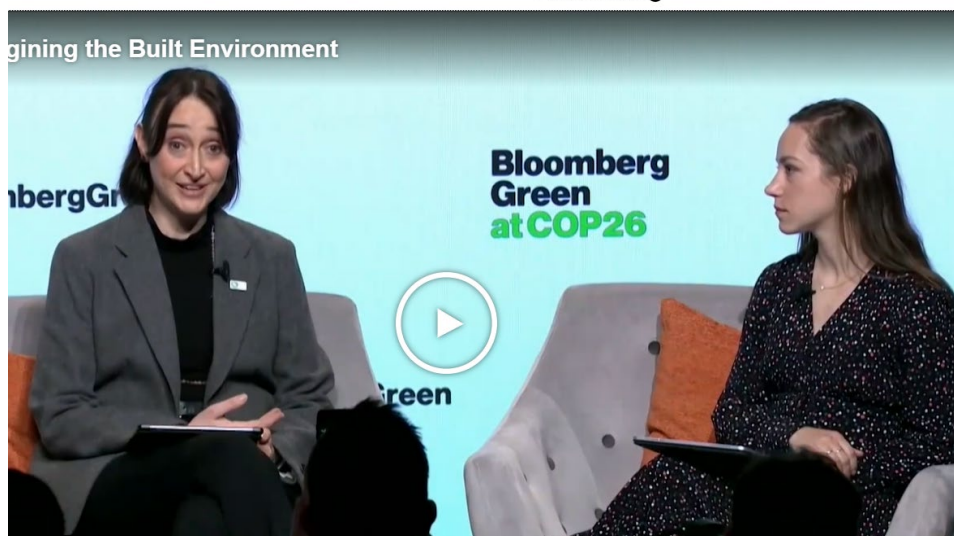
Discuss green infrastructure with CDL and Majid Al Futtaim Holding

Negotiations at COP26 have highlighted the need for new green infrastructure to keep the target of capping global warming at 1.5 °C alive.

Learn about the trends in financing green infrastructure and how companies can transform their business models to accommodate sustainable approaches.

[Register for this webinar](#)

Bloomberg



Bloomberg Green Summit at COP26

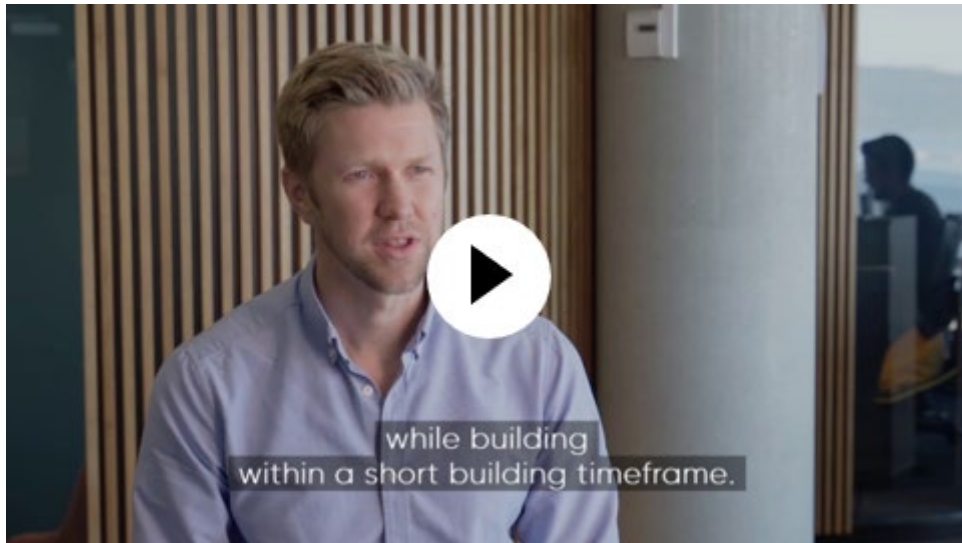
If you missed the Bloomberg Re-imagining the Built Environment session featuring Cristina Gamboa, you can view the [recording here](#).



#BetterPlacesForPeople blog: Why does Climate Change matter to our health?

A reflection from WorldGBC's [webinar](#) on the health impacts of climate change — by Sara Kawamura, Better Places for People Project Officer, WorldGBC.

[Read the blog](#)



BBC StoryWorks: A Norwegian Powerhouse - Building A Better Future

In the latest of our BBC StoryWorks #BuildingABetterFuture series, Powerhouse Brattørkaia in Trondheim, western Norway, demonstrates how it will produce more renewable energy over its lifetime than it uses, including for its construction. Surplus renewable energy generated by the building helps to keep the city moving by providing power to the local electric bus network.

[Watch the video](#)



Pioneering the first net zero sustainable development in the Philippines

Arthaland Corporation (Philippines) has won the Leadership in Sustainable Design and Performance Award ([2020 Asia Pacific Leadership in Green Building Awards](#)) for their multi-certified project, the Arthaland Century Pacific Tower, a flagship office development of Arthaland Corporation in the Philippines. In this blog, Oliver Chan, Senior Vice-President, shares the story behind the first certified net zero development in the Philippines.

[Read the story](#)

WORLDGBC GLOBAL CALENDAR

SUBMIT YOUR EVENTS

Submit your industry and Green Building events to our [online events calendar](#).

Please contact Rebecca Moir, rmoir@worldgbc.org for your event to be considered for inclusion.

NEWS FROM OUR NETWORK

GBCs AND PARTNERS

GBCs

- Hong Kong GBC will host the International Conference on Advancing Net Zero, to be held virtually on 23-26 Nov 2021. [Click Here](#) to register.
- [India GBC hosted the IGBC Green Building Congress 2021, 18–20 November.](#)
- In #BuildingLife, Green Building Council Finland [launched their whole life carbon roadmap](#) on 8 November.

Partners

- The [World Economic Forum](#) "Green Building Principles: The Action Plan for Net Zero Carbon" sets out clear steps to deliver [net zero](#) carbon buildings.
- [Stora Enso COP26 event: How can construction contribute to solving the climate crisis?](#)
- [Signify calls on world and business leaders to accelerate transition to energy-efficient connected LED lighting](#)
- There's still time to register for the [Level\(s\): reshaping sustainability practices in the built environment event](#) on 24 of November.
- Register for [the Post Cop26 Roadmap For The Built Environment Sectors](#) event on Wednesday 24 November from 10am - 12pm GMT.
- [SBefin 2022 Helsinki Conference is calling for submission papers](#) until the 30 November for Emerging Concepts for Sustainable Built Environment conference.
- SmartMarket Report have released '[World Green Building Trends 2021](#)', which provides insights on green building marketing activities,

factors influencing green building markets, key green building trends, and more.

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