

September
2021



GLOBAL UPDATE

Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC September Global Update.

This [#COP26](#), we are uniting like never before.

Following the sobering effect of the IPCC report in August, we are announcing the formation of the [#BuildingToCOP26](#) Coalition.

The Coalition is a group of business and government networks focused on sustainability in the built environment – coming together for the first time to spotlight the built environment's potential in accelerating climate action.

To realise a 1.5°C future, we need every sector in the built environment system working towards shared climate goals. We need radical collaboration.

We are demonstrating radical collaboration by working together with the UN High Level Climate Champions, the UK government's [Department for Business, Energy and Industrial Strategy \(BEIS\)](#), to set the agenda for a historic Cities, Regions and Built Environment Day at COP26.

WorldGBC's network of 70 Green Building Councils and their 36,000 members are helping drive this action. Our network is key to driving climate action on an international and localised level, and that's why WorldGBC is taking a lead role.

This year's World Green Building Week marks a pivotal moment to [#BuildingToCOP26](#).

We have received a phenomenal response from our network, with leaders around the world marking one week of [#BuildingResilience](#). I would like to thank each and every one of you for your incredible support in what promises to be an incredible [#WGBW21](#).

Here are the highlights from this month's update:

- [Launching WGBW2021 Campaign Materials](#)
- [#BuildingToCOP26 launches](#)
- Annual General Meeting (AGM) and Online Networking Event, 5 October 2021
- [In advance of the leadership that is expected at COP26, on 15 September WorldGBC announced the much anticipated update to the Net Zero Carbon Buildings Commitment](#)
- [Green Building Council Russia joins WorldGBC](#)

Best wishes,
Cristina Gamboa, CEO, World Green Building Council



Download our marketing materials

Create your own WGBW campaign by downloading our [marketing materials](#):

- 1) How to Guide
- 2) Infographics - Editable with Spanish versions
- 3) Social media image templates - Editable with Spanish versions
- 4) Web banners and thumbnail images
- 5) PowerPoint presentation template
- 6) Logos.

Whether you are learning, sharing or leading during World Green Building Week 2021, be sure to register your activity in our [Global Activity Map](#).

Download and share the campaign materials



#BuildingToCOP26 - Download our marketing materials

The #BuildingToCOP26 Coalition – a group of business and government networks focused on sustainability in the built environment – is coming together for the first time to spotlight the built environment's potential in accelerating climate action.

WorldGBC's network of 70 Green Building Councils and their 36,000 members are helping drive this action. Our network is key to driving climate action on an international and localised level, and that's why WorldGBC is taking a lead role.

GBCs and partners are encouraged to take part in our social media campaign by using the marketing materials available in the [#BuildingToCOP26 Trello Board](#).

Download the marketing materials



**COP26 BUILT
ENVIRONMENT
VIRTUAL PAVILION**

Become a partner of the COP6 Built Environment Virtual Pavilion

Together with the UKGBC and over 40+ Delivery Partners, WorldGBC will launch a [Built Environment Virtual Pavilion](#) at COP26. This will be an engaging, virtual experience showcasing some of the most innovative design projects from around the world which demonstrate the opportunities for sustainability in the Built Environment.

The Virtual Pavilion is a digital showcase and events series that the GBC network can utilise to highlight the Built Environment's role in climate change mitigation throughout the COP26 Conference in November. To ensure its reach across the global built environment industry is maximised, we're calling on the GBC network to join the partnership and promote the Virtual Pavilion in your region.

If you would like to champion the Virtual Pavilion in your country or find out how it can support your membership engagement around COP26, please contact brooke.penman@ukgbc.org.



Save the date - WorldGBC 2021 Annual General Meeting (AGM) and Online Networking Event, 5 October 2021

We are very proud of what we have achieved as a movement this year. With so many of you driving local action to deliver our strategy [Sustainable Buildings for Everyone, Everywhere](#), our event will be a chance for you to hear the latest insights from our annual Member Value and Impact Survey, preparations ahead of COP26, our 2022

Annual Plan priorities and more. This year's meeting will be held at the WorldGBC office in London, however Green Building Councils (GBCs) are invited to join the meeting virtually.

GBC voting representative (the CEO, or if you do not have a CEO, the Chair) will receive information about the AGM in the coming weeks.

Please contact Dominika Czerwinska for more information:
dczerwinska@worldgbc.org

Register your place



BUILD UPON²
VIRTUAL SUMMIT
20th September 2021

Join hundreds of leaders to discuss how sustainable buildings can deliver the Renovation Wave and the EU Green Deal.

WORLD GREEN BUILDING COUNCIL
Join us. #BuildingResilience #WGBW21
BUILD UPON²
BUILDING WEEK TO COP26
WORLD GREEN BUILDING WEEK
20-24 SEPTEMBER 2021

Attend the BUILD UPON² Summit

Taking place 20 September, the BUILD UPON² Summit is a key [World Green Building Week](#) event that brings together hundreds of leaders from industry, public sector, and civil society to explore successful collaboration in delivering the EU Renovation Wave and the EU Green Deal.

Throughout the event, WorldGBC's Europe Regional Network will profile the work of the [BUILD UPON² project](#) to empower cities as key enablers of the Renovation Wave through a holistic impact Framework.

Register now

WORLDGBC NET ZERO CARBON BUILDINGS COMMITMENT

Accelerating the decarbonisation of the built environment through advancing net zero whole life carbon



WORLD
GREEN
BUILDING
COUNCIL



ADVANCING
NET ZERO



BUILDING
TO COP26

On the 15 September, WorldGBC announced the much anticipated update to the Net Zero Carbon Buildings Commitment, expanding its scope to recognise enhanced leadership action in tackling embodied carbon emissions from the building and construction sector.

To accompany the Commitment update, WorldGBC has also published "Advancing Net Zero Whole Life Carbon: Offsetting Residual Emissions from the Building and Construction Sector", providing guidance for how the sector should compensate for its total carbon impacts.

Ahead of COP26, this is a major step forwards in tackling embodied carbon emissions from the building and construction sector, as a critical enabler in our journey towards sector decarbonisation.

[Read the story](#)



GREEN BUILDING COUNCIL RUSSIA

Green Building Council Russia joins WorldGBC

We welcome [Green Building Council Russia \(GBC Russia\)](#), which has rejoined the World Green Building Council (WorldGBC) as a Prospective member.

[Read the story](#)



Sustainable Innovation Forum 2021

WorldGBC speakers announced at Sustainable Innovation Forum 2021

WorldGBC speakers have been announced at Climate Action's [Sustainable Innovation Forum](#) taking place alongside COP26.

Catriona Brady, Director of Strategy and Development, WorldGBC will moderate the session, *Creating Liveable Spaces: Homes, Heating, Cooling, Retrofitting*.

Cristina Gamboa, CEO, WorldGBC will join the discussion on *Rising to the Challenge of Zero Carbon Buildings*.

[Join the event](#)



Join global leaders at Reuters IMPACT

As a Strategic Partner to Reuters IMPACT, WorldGBC is supporting the development of the agenda at this year's event.

Featuring speakers such as Al Gore and the COP26 President, Alok Sharma, the event will elevate the built environment as a critical solution to climate change.

Join the event for free



In this latest instalment of the Better Places for People thought leadership series, Willem Burmanje, Director Strategic Communications at Forbo Flooring, discusses the impact which indoor finishings and flooring can have on the air quality within our schools, homes and work spaces.

[Read the blog](#)



The factory in the forest which connects workers to nature

Paramit Malaysia Sdn Bhd (Malaysia) won the Leadership in Design, Commercial Award ([2020 Asia Pacific Leadership in Green Building Awards](#)) for their multi-award-winning electronics factory in Penang Science Park, Malaysia. In this blog, Gregers Reimann, Managing director, IEN Consultants Sdn Bhd and Billoo Rataul, CEO, Paramit, walk us through this unique project.

[Read the full story](#)



In the run up to the 2022 World Cup, the Qatar Green Building Council is working with hotels and other hospitality businesses to improve their sustainability practices. A certification called 'Green Key' is awarded for use of solar energy, focus on water preservation and waste reduction. Find out more in our latest [Building A Better Future](#) series.

Watch the video

WORLDGBC GLOBAL CALENDAR

SUBMIT YOUR EVENTS

Submit your industry and Green Building events to our [online events calendar](#).

Please contact Rebecca Moir, rmoir@worldgbc.org for you event to be considered for inclusion.

NEWS FROM OUR NETWORK

GBCs AND PARTNERS

GBCs

- Philippine Green Building Council will host their annual [Building Green Conference 2021](#) – Digital Edition (BG2021) on 8 - 30 September 2021.
- GBCe hosts [REBUILD 2021](#) in Madrid, Spain, (21st to 23rd of September) as part of #WGBW21. This is a leading event where several companies within the industry share innovative projects and initiatives.
- Watch the United Nations Office for Disaster Risk Reduction (UNDRR) webinar '[Using rating tools to enhance building and city resilience](#)' which delves into the use of rating tools to enhance building and city resilience.

Partners

- Have you taken the pledge? [The Climate Pledge](#) calls on signatories to reach net zero carbon emissions by 2040–10 years ahead of the Paris Agreement.
-
- Hosted by Johnson Controls and chaired by a senior Financial Times journalist, the '[Strategies for creating net-zero buildings](#)' webinar on 15 September 2021 will delve into the use of digital innovation to enable sustainability.

Other key events this month

- From 4 - 7 October 2021, The Economist will hold a virtual Sustainability Week: Countdown to COP26. [Find out more](#) and register to hear from global corporations, policymakers,

and investors who are committed to reversing climate change through innovative thinking.

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