

August  
2021



# GLOBAL UPDATE

Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC August Global Update.

This week's [IPCC report](#) was another stark reminder of the global challenges we face to avert climate catastrophe.

But together, we know the built environment can provide powerful solutions to tackle climate change.

Next month, from the 20-24 September, we will host our 12th World Green Building Week campaign – #BuildingResilience.

This year's campaign will demonstrate how sustainable buildings are accelerating the Sustainable Development Goals and an inclusive, resilient and net zero built environment, for everyone everywhere.

Here are the highlights from this month's update:

- [Launching WGBW2021 Campaign Materials](#)
- GBC Member Value Survey
- [BUILD UPON<sup>2</sup> Summit](#)
- [Beyond the Business Case call for case studies](#)

Best wishes,  
Cristina Gamboa, CEO, World Green Building Council

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### Access the World Green Building Week campaign materials

From logos to infographics, you can now access, use and share the World Green Building Week 2021 campaign materials to support your WGBW activities.

Whether you are learning, sharing or leading during World Green Building Week, be sure to register your activity in our [Global Activity Map](#).

This World Green Building Week (20-24 September), we will shine a light on how our holistic approach to building resilience can accelerate the Sustainable Development Goals and sustainable buildings for everyone, everywhere.

[Download and share the campaign materials](#)

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## Member Value Survey Deadline 7 September

The WorldGBC annual Member Value Survey is now live.

Green Building Council contributions will help us refine our value proposition, improve our programmes and services, and gather evidence of our collective impact.

A link to the survey has been sent to the CEO (for Established and Emerging GBCs) and Chairs (for Prospective GBCs).

**Deadline for submissions is the 7 September 2021.**

If you have any questions please contact WorldGBC's Research Manager, Helen Bell: [hbell@worldgbc.org](mailto:hbell@worldgbc.org)

## BUILD UPON<sup>2</sup> VIRTUAL SUMMIT

20<sup>th</sup> September 2021

Join hundreds of leaders to discuss how sustainable buildings can deliver the Renovation Wave and the EU Green Deal.



Join us.  
#BuildingResilience  
#WGBW21



**Attend the BUILD UPON<sup>2</sup> Summit**

Taking place 20 September, the BUILD UPON<sup>2</sup> Summit is a key [World Green Building Week](#) event that brings together hundreds of leaders from industry, public sector, and civil society to explore successful collaboration in delivering the EU Renovation Wave and the EU Green Deal.

Throughout the event, WorldGBC's Europe Regional Network will profile the work of the [BUILD UPON<sup>2</sup> project](#) to empower cities as key enablers of the Renovation Wave through a holistic impact Framework.

[Register now](#)

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CALL FOR **CASE STUDIES**

# BEYOND THE **BUSINESS** CASE REPORT

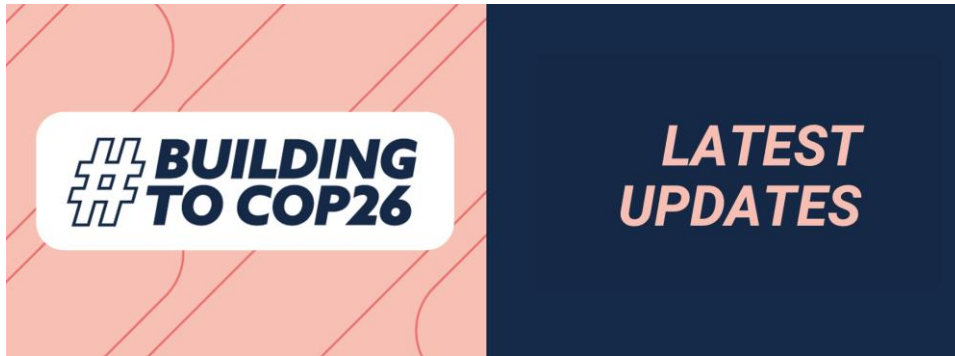


## Submit your case studies for the Beyond the Business Case Report

We invite our global network and wider industry to send us your case studies for WorldGBC's flagship publication, Beyond the Business Case Report.

[Find out more](#)

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### #BuildingToCOP26 latest developments

- Catch the last [#BuildingToCOP26 Forum recording](#)
- [GBC and Partner Action #BuildingToCOP26 Survey](#) – tell us about your net zero activities in the lead up to, during, and beyond COP26
- Look out for the [buildingtocop.org](http://buildingtocop.org) website launching soon



The EU Platform on Sustainable Finance is consulting on new proposals for the Taxonomy criteria for the built environment, in the key areas of circular economy and biodiversity.

Join us to hear first-hand how these proposals have been shaped, and have your say on the next steps during WorldGBC's interactive #BuildingLife webinar on 9 September, jointly hosted with FIEC and the European Construction Industry Federation.

[Register Now](#)



# COP26 BUILT ENVIRONMENT VIRTUAL PAVILION

Last chance to become a Commercial Partner of the [Built Environment Virtual Pavilion for COP26](#).

The Virtual Pavilion is a coalition of 100+ partners who are working together to give the our sector a strong voice at COP26.

The Pavilion will consist of a Virtual Reality (VR) exhibition of leading sustainable projects and places from around the world; showcasing practical solutions to climate change, as well as an exciting centrepiece installation and a separate events series.

If your organisation is interested in becoming a Commercial Partner, please contact [COP26@ukgbc.org](mailto:COP26@ukgbc.org).

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The New York Times **Climate Hub**



Watch the New York Times 'Netting Zero' series

WorldGBC CEO, Cristina Gamboa, joins the New York Times's London Bureau Chief, Mark Lander, to discuss net zero buildings and the opportunity for sustainable buildings and urban spaces.

[Watch the episode](#)

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# ANNUAL GENERAL MEETING

## SAVE THE DATE

Save the date for the WorldGBC Annual General Meeting (AGM):  
**5 October 2021, 12-2pm BST.**

This year's meeting will be held at the WorldGBC office in London, however Green Building Councils (GBCs) are invited to join the meeting virtually.

Please note the date in your calendars to hear the latest insights from our annual Member Value and Impact Survey, preparations ahead of COP26 (1-12 November 2021), our 2022 Annual Plan priorities and more.

GBC voting representative (the CEO, or if you do not have a CEO, the Chair) will receive information about the AGM in the coming weeks.

Please contact Dominika Czerwinska for more information:  
[dczerwinska@worldgbc.org](mailto:dczerwinska@worldgbc.org)

**CAN WE ACHIEVE  
HEALTHY INDOOR  
AIR QUALITY AND  
NET ZERO DURING A  
GLOBAL PANDEMIC?**

*Sara Kawamura, Better Places for  
People Project Officer, WorldGBC*



A reflection from WorldGBC's [webinar](#) on the challenges of prioritising health and net zero during a pandemic – by [Sara Kawamura](#), Better Places for People Project Officer, WorldGBC.

[Read the blog](#)

A promotional banner for the Reuters IMPACT event. The background is a dark blue map of the world with a glowing green and blue overlay. The Reuters logo is in the top left. The main text reads 'REUTERS IMPACT' in large white letters, followed by 'MOBILIZING GLOBAL BUSINESS TO DELIVER ON CLIMATE ACTION' in smaller white letters. Below this is an orange button with the text 'LEARN MORE'. At the bottom left, it says 'OCTOBER 4-7, 2021' in white.

 **REUTERS**

**REUTERS IMPACT**  
MOBILIZING GLOBAL BUSINESS TO  
DELIVER ON CLIMATE ACTION

[LEARN MORE](#)

OCTOBER 4-7, 2021

### Reuters IMPACT: WorldGBC announced as Strategic Partner

Helping to shape the content and elevate the urgency for sustainable buildings, WorldGBC has been announced as a Strategic Partner to the influential [Reuters IMPACT](#) event.

A promotional banner for International Built Environment Week (IBEW). The background is dark blue with a city skyline at night. The IBEW logo is a circular gear-like shape with 'IBEW' inside. The text reads 'RE-IMAGINING THE FUTURE' in yellow and white. Below this is a horizontal line, followed by 'INTERNATIONAL BUILT ENVIRONMENT WEEK' and '7 - 10 SEPTEMBER 2021' in white. At the bottom, it says 'WWW.IBEW.SG' in white.

 **RE-IMAGINING  
THE FUTURE**

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INTERNATIONAL BUILT ENVIRONMENT WEEK  
7 - 10 SEPTEMBER 2021

[WWW.IBEW.SG](http://WWW.IBEW.SG)



WorldGBC is delighted to support this year's International Built Environment Week (IBEW) in Asia Pacific, 7-10 September, themed 'Re-imagining the Future'.

Our members can sign up and enjoy a discounted rate with promo code **TACs-910724**

[Register now](#)

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## **WORLDGBC GLOBAL CALENDAR**

*SUBMIT YOUR EVENTS*

Submit your industry and Green Building events to our [online events calendar](#).

Please contact Rebecca Moir, [rmoir@worldgbc.org](mailto:rmoir@worldgbc.org) for you event to be considered for inclusion.

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## **NEWS FROM OUR NETWORK**

*GBCs AND PARTNERS*

### **GBCs**

- Emirates Green Building Council training programme, "Responsible Labour Practices: Enhancing Social Wellbeing in the Built Environment". [Find out more.](#)

- Emirates Green Building Council 'MENA Green Building Awards 2021', [deadline for applications 19 August](#).
- Polish Green Building Council presents a [Whole Life Carbon Roadmap for Poland](#)

## Partners

- Two new reports from World Business Council for Sustainable Development:
  1. ['Net-zero buildings: Where do we stand?'](#)
  2. ["Decarbonizing construction: Guidance for investors and developers to reduce embodied carbon"](#)

## Corporate Advisory Board

- AkzoNobel sets pioneering carbon reduction target to help tackle climate change. [Find out more.](#)

## Our Corporate Advisory Board



If you would like to unsubscribe and stop receiving these emails [click here](#).