

March  
2021



# GLOBAL UPDATE

Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC March Global Update.

I am proud that our community continues to adapt and collaborate through these challenging times. While many aspects of our lives have been put on hold, our joint movement towards catalysing sustainable buildings for everyone, everywhere, is more driven than ever.

Here are the highlights from this month's update:

- Join us this month for the [Middle East and Africa Green Building Congress](#)
- [Four new companies](#) join WorldGBC's Net Zero Carbon Buildings Commitment
- We launch the [#BuildingLife Ambassador Spotlight](#) series

Best wishes,

Cristina Gamboa, CEO, World Green Building Council

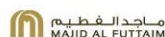
**2021** MIDDLE EAST & AFRICA  
GREEN BUILDING CONGRESS

LEARN, INNOVATE AND ACTIVATE  
**SUSTAINABLE BUILDINGS**

ONLINE | 22 - 23 MARCH 2021

[events@worldgbc.org](mailto:events@worldgbc.org)

#MEAGreenBuildings2021



AFRICA REGIONAL NETWORK

MENA REGIONAL NETWORK



Join us for the Middle East and Africa Green Building Congress 2021.

Learn from best practices and regional case studies in our effort to collectively respond to climate challenges facing the region - for people, planet and our economies.

**When:** 22 & 23 March 2021

**Time:** 12:00 - 15:00 UTC

A special thank you to our partner [Majid Al Futtaim](#), for their generous support and making this event possible.

\*Discounted ticket rates are available for GBC members. Please contact [events@worldgbc.org](mailto:events@worldgbc.org) for further information.

[Register here](#)



 **WORLD GREEN BUILDING COUNCIL**

 **ADVANCING NET ZERO**

**FOUR NEW BUSINESSES**

JOIN THE WORLDGBC  
NET ZERO CARBON  
BUILDINGS COMMITMENT

**Charter Hall** 

**SIEMENS**

  
**CITY DEVELOPMENTS LIMITED**

**NEO**

In February, WorldGBC welcomed four new additions to our Net Zero Carbon Buildings Commitment: Siemens AG, City Developments Limited, Charter Hall and NEO Property Management Inc.

The Commitment now has a total of 132 signatories, with 98 businesses & organisations, 28 cities and six states and regions. The businesses and organisations signed up to the Commitment now account for over 5 million (tCO<sub>2</sub>e) of portfolio emissions.

[Read our news story](#)

# #BUILDINGLIFE AMBASSADOR SPOTLIGHT SERIES #1



Q&A with  
**TINA PAILLET**  
Chair of RICS Board in Europe



We are delighted to launch the first Q&A of the #BuildingLife Ambassador Spotlight Series with Tina Paillet, Chair of the Royal Institution of Chartered Surveyors (RICS) Europe Board.

The [#BuildingLife](#) Ambassador Spotlight Series profiles leaders who are tackling the whole lifecycle impact of the built environment and have endorsed our call to action.

[Read the interview](#)

## SWIRE PROPERTIES JOINS WORLDGBC CORPORATE ADVISORY BOARD



We are delighted to announce that Swire Properties has joined our [Corporate Advisory Board](#).

Swire Properties joins a group of global sustainability leaders, whose expertise guides our strategy and activities to accelerate the sustainable building movement.

[Read the story](#)



On the 8 March our network joined the world in celebrating International Women's Day.

Together, we recognised and supported equality and inclusivity, as key components to combat the biggest sustainability challenges. #IWD2021

[View the campaign online](#)

# NEWS IN BRIEF

## WORLDGBC

- WorldGBC is getting ready for **COP26**. Find out how we're helping to make the COP26 '[Built Environment and Cities Day](#)' a success.
  - The **Board of Directors Call for Nominations** is [still open](#). Contact Roxana Bompa, Head of Grants and Operations, on [rbompa@worldgbc.org](mailto:rbompa@worldgbc.org) to find out more.
  - WorldGBC has updated the **BUILD UPON<sup>2</sup>** webpages with current information about the [project](#) and its [renovation framework](#), which is currently being used by eight cities across Europe to measure and demonstrate the diverse impacts of building renovation.
  - You can now view our full **BBC StoryWorks** series [here](#). Representing voices from across the world, these stories showcase sustainable building innovation at its finest.
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# NEWS FROM OUR NETWORK

## GBCs AND PARTNERS

### GBCs

- [Green Building Council Brazil](#) launches their #BetterPlacesForPeople initiative
- The [SDG report](#) produced by DGNB is now available in English
- Register for Emirates GBC [virtual Building Retrofit training](#) courses in March 2021

### Partners

- The Buildings Performance Institute Europe (BPIE) announces their [Paris-Proof Retail Real Estate](#) initiative to build a decarbonisation vision and strategy with the retail real estate sector
- Open now for applications: The [2021 Global Climate Action Awards](#) showcase bold leadership on climate change



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Our Corporate Advisory Board

**AkzoNobel**



**CITY  
DEVELOPMENTS  
LIMITED**



**Google**

**JPMORGAN CHASE & Co.**



**Volvo Construction  
Equipment**

**MULTIPLY**



**Signify**

**SWIRE PROPERTIES**



**SIEMENS**



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