

SEPTEMBER 2020



# GLOBAL UPDATE

WORLD GREEN BUILDING  
WEEK EDITION



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Dear GBCs and Partners

Welcome to the [World Green Building Week](#) edition of the WorldGBC September Global Update.

Next week during 21 - 25 September, we ask you to join us and #ActOnClimate.

Discover the activities taking place across more than [40 countries](#), and join us as we urge the built environment and policymakers to deliver net zero buildings and celebrate the businesses, governments and organisations leading the way.

#ActOnClimate

#WGBW2020

Best wishes

Cristina Gamboa, CEO, World Green Building Council



# #ACTONCLIMATE

A WORLDGBC LEADERSHIP SPOTLIGHT SERIES

They are #ActingOnClimate. Are you?

From building back better to biophilic design, join leaders who are transforming the built environment to tackle some of the most critical issues of our time in our free, 5-day webinar series — #ActingOnClimate.

[Sign up to our events running 21-25 September.](#)

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## AMBASSADORS

### WORLD GREEN BUILDING WEEK

We are delighted to have the support of the following influential sustainability leaders for World Green Building Week 2020 :

- [Nigel Topping](#), High Level Champion for Climate Action, COP26
- [Annica Bresky](#), CEO and President, Stora Enso
- [Kent Jackson](#), Climate Action Group Lead Partner, SOM
- [Wong Heang Fine](#), CEO, Surbana Jurong
- [Clay G Nesler](#), [Interim President](#), Alliance to Save Energy
- [Gene M. Murtagh](#), CEO, Kingspan
- [Katie McGinty](#), Chief Sustainability, Government and Regulatory Affairs Officer, Johnson Controls
- [Pierre-André de Chalendar](#), CEO, Saint-Gobain
- [Dominik von Achten](#), CEO, Heidelberg Cement
- [Justin Johnson](#), Director - Climate, CIFF

[Find out more about our campaign ambassadors.](#)

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**+ 40 COUNTRIES**  
**+ 180 EVENTS**  
**+ 380 HOURS**  
**WORLD GREEN BUILDING WEEK**  
**GLOBAL ACTIVITY MAP**

What World Green Building Week events are taking place in your region?

Discover the +180 events taking place in over 40 countries in our World Green Building Week [Global Activity Map](#).

Be a part of our map and [submit your activity](#).

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**Sustainable  
Buildings**  
FOR EVERYONE, EVERYWHERE

On 1 September, we officially launched our new WorldGBC strategy: *Sustainable Buildings for Everyone, Everywhere*.

Using the Sustainable Development Goals (SDGs) as a foundation, our bold strategy will enable our global network to drive transformative change in the built environment across three north star goals : climate action, health & wellbeing, and resources & circularity.

The North Star Goals were formed as a result of a consultation process that took place this year. Our stakeholders, including our member GBCs from around the world, met in Chicago, London and New York workshops between 2018-19.

As our network stands behind this strategy, we will all contribute to build back better in a more transformative and equitable way.

[Read our new strategy](#).

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# CLEAN AIR FOR BLUE SKIES DAY

*WorldGBC celebrates  
the UN's #CleanAirForAll*

In recognition of the United Nation's first international day of [Clean Air for Blue Skies](#), our network highlights the pivotal role the built environment sector must play in tackling the global air pollution crisis:

- [Are we building a clean air future?](#)  
Thought leadership from Catriona Brady, Head of Better Places for People, WorldGBC
- [Covid-19 brings indoor air quality monitoring upfront](#)  
Thought leadership from Edward Pugh, Managing Consultant, EVORA Global
- [#CleanAirForAll WorldGBC Network video](#)  
Hong Kong GBC, Qatar GBC, GBC Costa Rica, WorldGBC, the Ministry of Environment and Sustainable Development Colombia and UL show support for the #CleanAirForAll

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## WORLDGBC REGIONAL NEWSLETTERS

*Regional Focus*

[America's Regional Newsletter](#)

[MENA Newsletter fifth issue](#)

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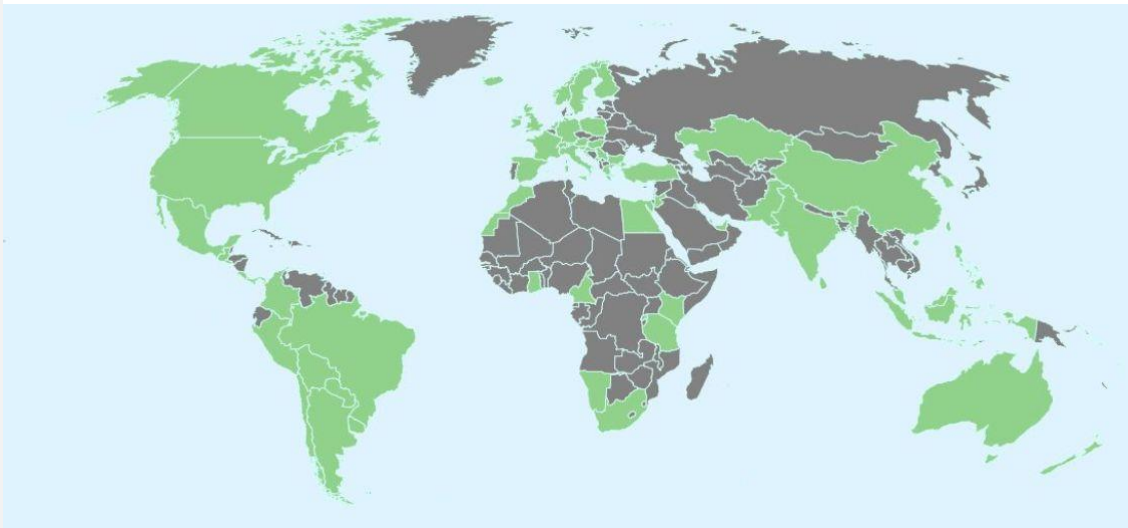
# NEWS FROM OUR NETWORKS

## *GBCs and Partners*

- WorldGBC Member Celebration and AGM Save the Date: [27 October 2020](#)
- Construction21 launches [Green Solutions Awards](#)
- Climate Alliance hosts [Sustainable Innovation Forum 2020](#)
- Architecture 2030 hosts [CarbonPositive RESET! 1.5°C Global Teach-In](#)
- [USGBC Greenbuild events](#) announced
- The international version of the [DGNB framework for carbon neutral buildings and sites](#) launches

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## Our Green Building Councils



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## Our Corporate Advisory Board

