

About Drastic

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Demonstrating affordability, sustainability and circularity







Demonstrating Real and Affordable Sustainable Building Solutions with Top-level whole life cycle performance and Improved Circularity.







Drastic: supported by the EU (v/B4P)

23 partners

8 European countries

4 years

grant number: **101123330**









Drastic partners:























































Showcasing solutions

To reduce operational and embodied carbon by engaging five Demonstrator projects with specific drivers and challenges.

To promote innovative circular economy practices, reducing waste and environmental burdens across the construction industry at a pan-European level.

To improve the life cycle performance of construction solutions, targeting the most representative building typologies in the EU.







Drastic Demonstrators

5 'Demonstrator' pilot projects

most impactful **building layers**entire construction **value chain**varied **geographical contexts**









Demonstrators – Lleida, Spain



- Partners: Celsa Group, Lezama Demoliciones,
 Polytechnic University of Catalonia, Sorigué
- **Objective:** Reduce the environmental impact of cement and steel in building structures.
- **Current Situation:** No established system for disassembling and reusing structural steel; white slag from steelmaking is mostly waste.
- Opportunity: Reuse structural steel and repurpose white slag in concrete to lower environmental impact.







Demonstrators – Düsseldorf, Germany



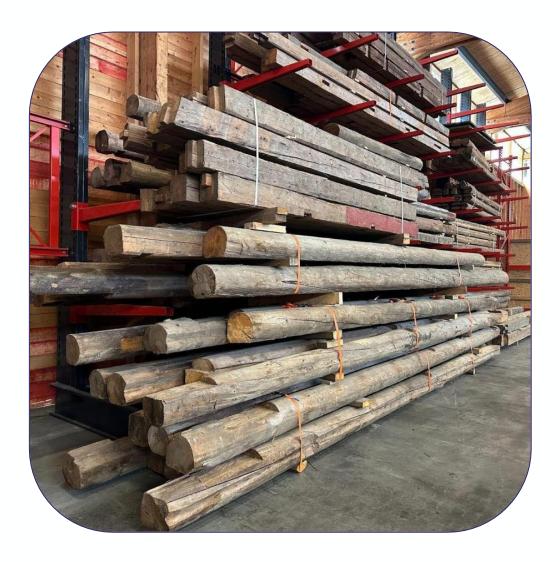
- Partners: Saint-Gobain Weber, Saint-Gobain Isover
- **Objective:** Showcase a circular solution to improve thermal insulation in German apartment buildings.
- Current Situation: Many buildings lack proper insulation, and existing ETICS materials are nonreusable and non-recyclable.
- Opportunity: Develop a circular ETICS to boost energy efficiency in both new and existing buildings.







Demonstrators – Hønefoss, Norway



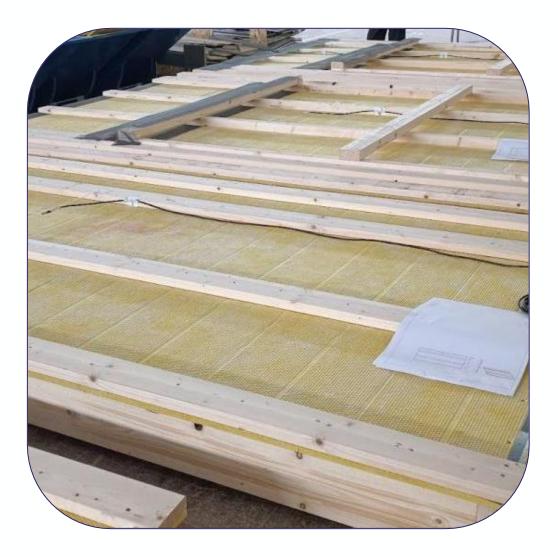
- Partners: Omtre, Produktif, Tallinn University of Technology (TalTech)
- **Objective:** Prove the viability of a multi-cycle, easy-fix building frame using reclaimed wood.
- Current Situation: Norway has a historic timber tradition, but timber reuse has shifted to recycling and incineration, with no cohesive ecosystem for multi-cycle reclamation.
- Opportunity: develop and validate a modular building frame with reclaimed wood, focusing on multi-cycle design, easy assembly, and disassembly, promoting sustainable timber construction.







Demonstrators – Rapla, Estonia



- Partners: Timbeco, Tallinn University of Technology (TalTech)
- **Objective:** Validate a deep energy renovation using circular principles in a multistorey apartment building.
- **Current Situation:** 82% of Estonian dwellings are privately owned, have low energy performance, and lack large-scale circular solutions.
- **Opportunity:** Develop and validate biobased, multi-cycle panels with energy generation to reduce energy use and scale circular solutions.







Demonstrators – Saint Denis, France



- **Partners:** Saint-Gobain, Clipper Coramine, Ecophon
- Objective: Prove the potential for reusing interior space products (e.g., ceiling tiles, partition walls) in office retrofits.
- Current Situation: Limited reuse of modular office walls and ceilings in France and Europe; most are incinerated or landfilled..
- Opportunity: Large-scale reuse could drive decarbonization and promote circular practices in the office retrofit sector.





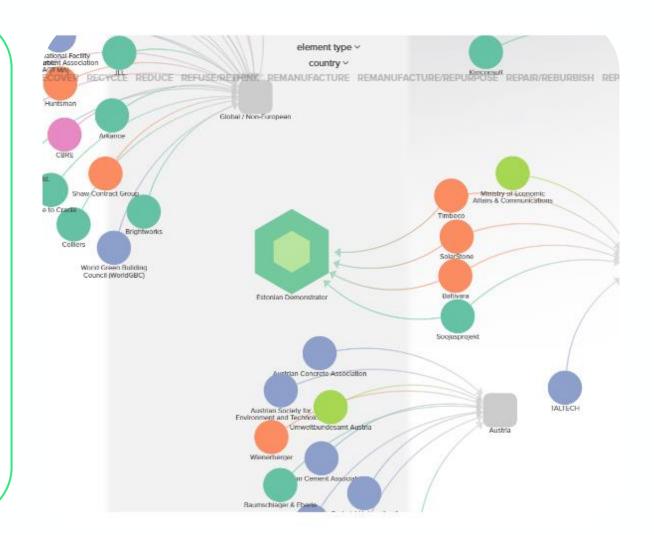


Ecosystem creation: Drastic Stakeholder map

Free, crowd-sourced map of **businesses and organizations** involved in circular and sustainable construction.

Dynamic tool for visualizing relationships, guiding decisions, and **enhancing project outcomes**.

Available online: <u>Stakeholder map | Drastic</u> (<u>drasticproject.eu</u>)







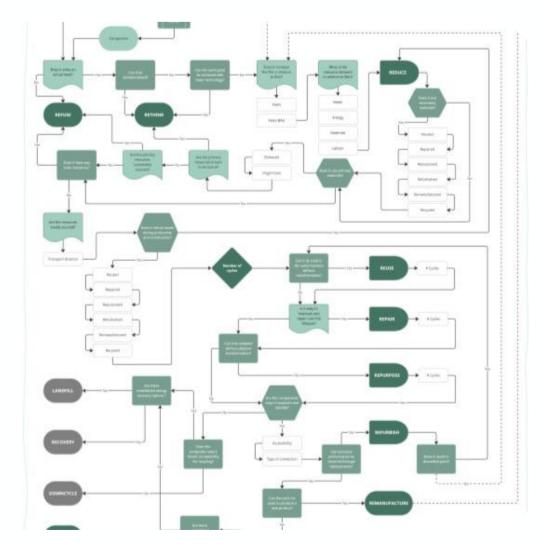


Guidance and performance assessment: Drastic Decision Tree

Primary **guidance tool** in the decision-making processes of product design.

Using qualitative, quantitative, and evidencebased indicators to **raise awareness**, **collect data**, and **ensure traceability**.

Available online: Miro board











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Thank you

Visit the Drastic website to learn more:

www.drasticproject.eu

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