

September  
2022



# GLOBAL UPDATE



Dear GBCs, partners and sustainable building advocates,

Welcome to our September Global Update and round-up of World Green Building Week 2022 – #BuildingForEveryone.

With over 100 events across the week, we have gathered some of the exciting highlights below.

This year's campaign reached almost 6 million people on social media – our biggest result ever. I congratulate you for the energy, collaboration and leadership that has made this year the success that it is.

But I want to be honest with you. Despite our success, it's not enough.

Climate breakdown isn't a threat of tomorrow. It's happening today. We are already in the age of volatility. It's time for us to double down.

That's why I want to invite you to continue #BuildingForEveryone by joining our [#BuildingToCOP27](#) campaign.

Ahead of COP27 and beyond, join us in putting people back at the heart of a net zero, healthy and resilient built environment that works for everyone, everywhere.

Cristina Gamboa  
CEO, WorldGBC

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I'm  
#BUILDINGFOR  
EVERYONE

by...

supporting the #RoofOverOurHeads campaign.  
One billion people live in informal settlements and  
this is projected to double by 2050. It's time we put  
people back at the heart of the built environment.

Cristina Gmaboa  
CEO, WorldGBC



WORLD  
GREEN  
BUILDING  
COUNCIL

Join us.  
#BuildingforEveryone  
#WGBW22



As part of #BuildingForEveryone, WorldGBC is supporting the Roof Over Our Heads (ROOH) campaign.

ROOH is a nascent bottom up campaign created by women leaders of informal settlements, associated and affiliated with [Slum Dwellers International \(SDI\)](#), and supported by the [UN High Level Climate Champions](#) and the UN's #RaceToResilience and #RaceToZero campaigns.

[Read more about #RoofOverOurHeads](#)

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# OUR IMPACT

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**We reached almost 6 million people on social media,**

**hosted over 100 events across the world and**

**88% of Green Building Councils participated**



Explore the [events](#) and join the discussion at [#WGBW22](#).

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# THOUGHT LEADERSHIP

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**Carrier Daikin WSP Mott  
Macdonald Majid Al Futtaim  
AkzoNobel Knauf Insulation  
Shaw Contract Ramboll JLL**



#BuildingForEveryone Thought Leadership

From nature-based solutions to circular economy, leaders from our network share their insights for a more sustainable built environment.

[Read their insights](#)

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# GLOBAL HIGHLIGHTS

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**GET AHEAD WITH  
OUR ONLINE EVENTS**

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# GLOBAL HIGHLIGHTS

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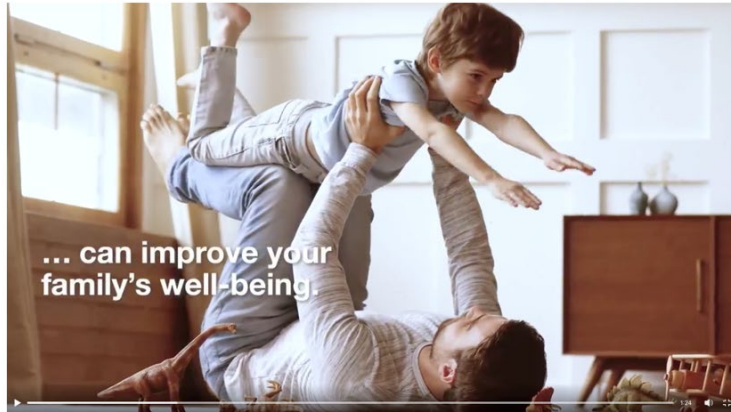


**GBC FINLAND GO METAL**

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# GLOBAL HIGHLIGHTS

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**AKZONOBEL SHOW**  
**PASSION FOR PAINT**

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Daikin, in collaboration with Tecnológico de Monterrey, in their **#DisruptairChallenge** have announced an extension on the call for projects's final date.

¡Register and **dare to disrupt the air** conditioning industry for a greener world!



Apply today!

**Open  
Season  
Extension**

[www.incmty.com/disruptairchallenge](http://www.incmty.com/disruptairchallenge)



Powered by



**Daikin** and INCmty are calling on entrepreneurs residing in LATAM, who have startups or projects that identify and solve problems related to the HVAC industry and its supply chain, to register your initiatives.

[Register your initiative before September 30, 2022](#)

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# CIRCULAR ECONOMY

## STOP TALKING - START ACTING!



Austrian Sustainable Building Council (ÖGNI) releases English language version of their popular white paper [Circular Economy: Stop talking, start acting](#).

Written by an expert working group from architecture, development, waste management, digitisation and environmental consultants, the paper aims to help bring the circular economy into practice. With recommendations and proven best practice examples, it shows that the circular economy offers an enormous potential of chances and possibilities.



The [Circular Buildings Coalition](#) is an initiative of the [Laudes Foundation](#), [Metabolic](#), [Circle Economy](#), WorldGBC, [WBCSD](#) and [Arup](#) to accelerate circularity in the built environment in Europe.

It aims to address three main challenges to scale action in Europe:

- Financing Mechanisms
- Markets and Supply chains
- Ownership models

[Find out more about the Circular Buildings Coalition](#)

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## Support the Net Zero Carbon Buildings Commitment



USGBC is encouraging members to support the [World Green Building Council's Net Zero Carbon Buildings Commitment](#).

The [Commitment](#) calls on the building and construction sector to take action to decarbonise the built environment, inspire others to take similar action and remove barriers to implementation.

[Read the article](#)

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A banner for the Sustainable Investment Forum North America 2022. The banner features a city skyline at dusk and the text "Paving the way towards a sustainable, equitable and net zero global economy". Logos for Sustainable Investment Forum North America 2022, Climate Week NYC, S&P Global, and UN Environment Programme Finance Initiative are displayed. A "Register now" button is located in the bottom right corner.

Sustainable Investment Forum North America 2022

Official Affiliate Event: CLIMATE WEEK NYC  
Headline Partner: S&P Global  
Official Event Partner: UN Environment Programme Finance Initiative

**Paving the way towards a sustainable, equitable and net zero global economy**

[Register now](#)

The [Sustainable Investment Forum North America 2022](#) will explore the need for central governments to direct capital for a greener, inclusive recovery and redirect fiscal policy towards resilient, sustainable growth.

[Register for the event here](#)



**Net Zero Carbon Building Commitment signatories are taking accelerated action to decarbonise their portfolios and the built environment.**

These frontrunners are taking action now to decarbonise their building portfolios.

[Read the article](#)

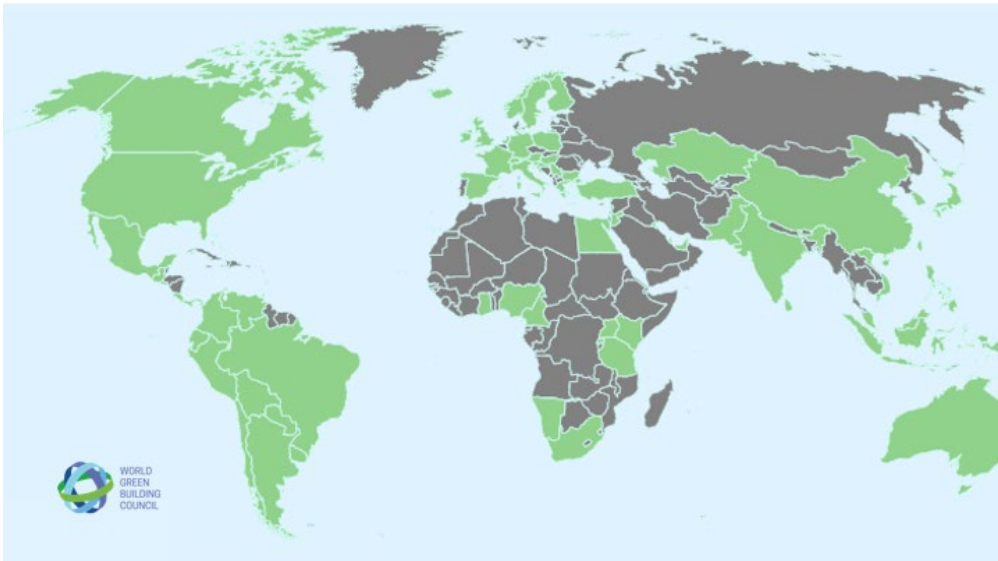


**The Climate Pledge** calls on businesses and organisations to take collective action on the world's greatest crisis and to work together to build a safe and healthy planet for the next generations.

[Join The Climate Pledge Today](#)

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**Green Building Council Membership Map**



**OUR CELEBRATION OF 20 YEARS OF  
WORLDGBC IS POWERED BY OUR**

PLATINUM PARTNER



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**Our Corporate Advisory Board**



If you would like to unsubscribe and stop receiving these emails [click here](#).