Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC August Global Update.

This week’s IPCC report was another stark reminder of the global challenges we face to avert climate catastrophe.

But together, we know the built environment can provide powerful solutions to tackle climate change.

Next month, from the 20-24 September, we will host our 12th World Green Building Week campaign – #BuildingResilience.

This year's campaign will demonstrate how sustainable buildings are accelerating the Sustainable Development Goals and an inclusive, resilient and net zero built environment, for everyone everywhere.

Here are the highlights from this month’s update:

- Launching WGBW2021 Campaign Materials
- GBC Member Value Survey
- BUILD UPON² Summit
- Beyond the Business Case call for case studies

Best wishes,
Cristina Gamboa, CEO, World Green Building Council
Access the World Green Building Week campaign materials

From logos to infographics, you can now access, use and share the World Green Building Week 2021 campaign materials to support your WGBW activities.

Whether you are learning, sharing or leading during World Green Building Week, be sure to register your activity in our Global Activity Map.

This World Green Building Week (20-24 September), we will shine a light on how our holistic approach to building resilience can accelerate the Sustainable Development Goals and sustainable buildings for everyone, everywhere.

Download and share the campaign materials
The WorldGBC annual Member Value Survey is now live.

Green Building Council contributions will help us refine our value proposition, improve our programmes and services, and gather evidence of our collective impact.

A link to the survey has been sent to the CEO (for Established and Emerging GBCs) and Chairs (for Prospective GBCs).

**Deadline for submissions is the 7 September 2021.**

If you have any questions please contact WorldGBC’s Research Manager, Helen Bell: hbell@worldgbc.org

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**BUILD UPON² VIRTUAL SUMMIT**

**20th September 2021**

Join hundreds of leaders to discuss how sustainable buildings can deliver the Renovation Wave and the EU Green Deal.

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Attend the BUILD UPON² Summit
Taking place 20 September, the BUILD UPON\(^2\) Summit is a key World Green Building Week event that brings together hundreds of leaders from industry, public sector, and civil society to explore successful collaboration in delivering the EU Renovation Wave and the EU Green Deal.

Throughout the event, WorldGBC’s Europe Regional Network will profile the work of the BUILD UPON\(^2\) project to empower cities as key enablers of the Renovation Wave through a holistic impact Framework.

Submit your case studies for the Beyond the Business Case Report

We invite our global network and wider industry to send us your case studies for WorldGBC’s flagship publication, Beyond the Business Case Report.
#BuildingToCOP26 latest developments

- Catch the last #BuildingToCOP26 Forum recording
- [GBC and Partner Action #BuildingToCOP26 Survey](#) – tell us about your net zero activities in the lead up to, during, and beyond COP26
- Look out for the [buildingtocop.org](https://buildingtocop.org) website launching soon

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The EU Platform on Sustainable Finance is consulting on new proposals for the Taxonomy criteria for the built environment, in the key areas of circular economy and biodiversity.

Join us to hear first-hand how these proposals have been shaped, and have your say on the next steps during WorldGBC's interactive #BuildingLife webinar on 9 September, jointly hosted with FIEC and the European Construction Industry Federation.

[Register Now](#)
Last chance to become a Commercial Partner of the Built Environment Virtual Pavilion for COP26.

The Virtual Pavilion is a coalition of 100+ partners who are working together to give the our sector a strong voice at COP26.

The Pavilion will consist of a Virtual Reality (VR) exhibition of leading sustainable projects and places from around the world; showcasing practical solutions to climate change, as well as an exciting centrepiece installation and a separate events series.

If your organisation is interested in becoming a Commercial Partner, please contact COP26@ukgbc.org.

Watch the New York Times 'Netting Zero' series

WorldGBC CEO, Cristina Gamboa, joins the New York Times's London Bureau Chief, Mark Lander, to discuss net zero buildings and the opportunity for sustainable buildings and urban spaces.

Watch the episode
Save the date for the WorldGBC Annual General Meeting (AGM):
5 October 2021, 12-2pm BST.

This year’s meeting will be held at the WorldGBC office in London, however Green Building Councils (GBCs) are invited to join the meeting virtually.

Please note the date in your calendars to hear the latest insights from our annual Member Value and Impact Survey, preparations ahead of COP26 (1-12 November 2021), our 2022 Annual Plan priorities and more.

GBC voting representative (the CEO, or if you do not have a CEO, the Chair) will receive information about the AGM in the coming weeks.

Please contact Dominika Czerwinska for more information:
dczerwinska@worldgbc.org
A reflection from WorldGBC’s webinar on the challenges of prioritising health and net zero during a pandemic — by Sara Kawamura, Better Places for People Project Officer, WorldGBC.

Read the blog

Reuters IMPACT: WorldGBC announced as Strategic Partner

Helping to shape the content and elevate the urgency for sustainable buildings, WorldGBC has been announced as a Strategic Partner to the influential Reuters IMPACT event.

IBEW Re-Imagining the Future

International Built Environment Week
7 - 10 September 2021
www.ibew.sg
WorldGBC is delighted to support this year’s International Built Environment Week (IBEW) in Asia Pacific, 7-10 September, themed ‘Re-imaging the Future’.

Our members can sign up and enjoy a discounted rate with promo code TACs-910724

Register now

WORLDGBC GLOBAL CALENDAR
SUBMIT YOUR EVENTS

Submit your industry and Green Building events to our online events calendar.

Please contact Rebecca Moir, rmoir@worldgbc.org for your event to be considered for inclusion.

NEWS FROM OUR NETWORK
GBCs AND PARTNERS

GBCs

Emirates Green Building Council 'MENA Green Building Awards 2021', [deadline for applications 19 August](#).

Polish Green Building Council presents a [Whole Life Carbon Roadmap for Poland](#).

**Partners**

Two new reports from World Business Council for Sustainable Development:
1. 'Net-zero buildings: Where do we stand?'
2. "Decarbonizing construction: Guidance for investors and developers to reduce embodied carbon"

**Corporate Advisory Board**

AkzoNobel sets pioneering carbon reduction target to help tackle climate change. [Find out more](#).

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**Our Corporate Advisory Board**

[Logos of various companies and organizations]

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