

July
2021



GLOBAL UPDATE

Dear GBCs, partners and sustainable building advocates,

Welcome to the WorldGBC July Global Update.

The summer holidays are upon us and I hope that many of you will be able to enjoy some time away to recharge. Work across our network has continued at pace, with some exciting updates and achievements over the month of June.

Here are the highlights from this month's update:

- Next month, we will send you our most valuable survey of the year - the annual **WorldGBC Member Value Survey**. We have provided some information below on what you can expect
- Meet the new sustainable building leaders on our [Board of Directors and Regional Chairs](#)
- Our 12th annual [World Green Building Week](#) event will take place on 20-24 September 2021. Register your event and support us in marking one week of #BuildingResilience.

Best wishes,
Cristina Gamboa, CEO, World Green Building Council



Get ready for the Member Value Survey *2 August 2021*



The WorldGBC annual Member Value Survey (MVS) will be live on 2 August 2021. Your contributions will help us refine our value proposition, improve our programmes and services, and gather evidence of our collective impact. The survey is also a powerful tool which will enable us to plan for the future by identifying needs and trends across countries and regions.

A link to the survey will be sent to the CEO (for Established and Emerging GBCs) and Chairs (for Prospective GBCs) over the coming weeks.

[Contact us if you have any questions](#)



WORLDGBC BOARD 2021
*NEW GREEN BUILDING
LEADERS JOIN BOARD OF
DIRECTORS AND REGIONAL CHAIRS*

Meet the newly elected members and officers of the WorldGBC Board of Directors and Regional Chairs, as well as the new Chair and Vice Chairs of our Corporate Advisory Board. These individuals will guide our strategy and ensure that it successfully delivers on its mission.

[Read more](#)



BUILDING RESILIENCE *for climate, people and economies.*

WORLD GREEN BUILDING WEEK
20-24 SEPTEMBER 2021

  #BuildingResilience
#WGBW21

Our 12th annual World Green Building Week event will take place on 20-24 September 2021.

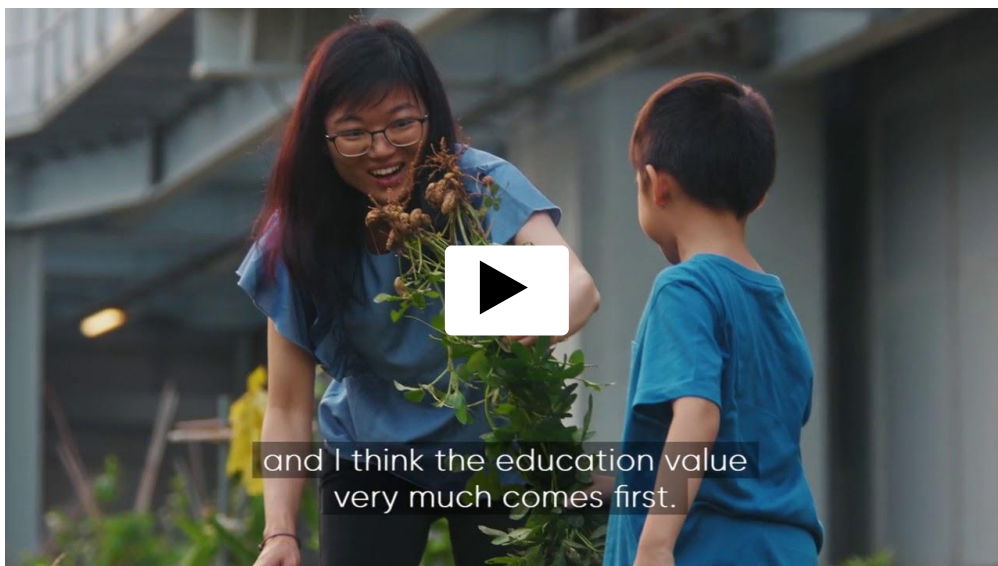
Throughout the week, our network will host events across the world and share examples of #BuildingResilience – buildings that foster resilience to climate change and resilience for people and economies. If you would like to host an event then we would love to hear from you.

[Register your event](#)



The [Race to Zero](#) is the UNFCCC's global campaign, rallying leadership across all sectors to support a zero carbon recovery, as well as building momentum to a decarbonised economy ahead of COP26. WorldGBC CEO, Cristina Gamboa, joins UN High Level Climate Champion, Nigel Topping, to call on construction companies to join the UN's Race to Zero.

[Read more](#)



The short film 'Farming on a Hong Kong Skyscraper' has won a prestigious [Deauville Green Award 2021](#).

The film was produced for WorldGBC by BBC StoryWorks Commercial Productions as part of the Building a Better Future series, which explores the profound impact buildings can have on

the quality of people's lives and the crucial role buildings can play in tackling climate change. In this film, families visit Hysan farm, located at the top of a skyscraper, to harvest vegetables and enjoy nature.

[View the BBC StoryWorks series](#)

CCA Project, supported by the BEA platform



The Cities Climate Action Project (CCA) successfully convened businesses, NGOs and policymakers from across Latin America to catalyse much needed policies to accelerate the transition towards decarbonisation, achieving:

- The introduction of four new building resource and energy efficiency policies in Colombia and Mexico in 2020 and 2021
- Policies are now in development across countries such as Chile, Costa Rica, El Salvador and Guatemala
- Over 90 government officials have collaborated with over 100 partners.

This journey is now documented in our Impact Report for the Cities Climate Action Project.

[Read the report](#)

**Mr. Leung Man-Kit,
Director of
Sustainable
Design, Ronald Lu
& Partners (Hong
Kong) Limited,
discusses the art
of building around
life to create a
space for life to
thrive**



Chai Wan Campus for the Technological and Higher Education Institute of Hong Kong (THEi) has won the Sustainable Design and Performance Award (2020 Asia Pacific Leadership in Green Building Awards).

[Read the blog](#)



TWO NEW COMPANIES

Join the WorldGBC
Net Zero Carbon Buildings
Commitment

H | M Hilson
Moran

Rest

Two new companies join WorldGBC's [Net Zero Carbon Buildings Commitment](#).

As signatories, Hilson Moran and Rest Direct Property Holding Trust, signal growing global industry leadership to decarbonise the built environment and combat climate change.

The Commitment now has a total of 141 signatories, accounting for over 5.2 million (tCO₂e) of portfolio emissions.

[Read more](#)



If you missed it, watch the World Climate Forum event hosted by our Director of Europe Regional Network, Stephen Richardson, on 'Envisioning the Sustainable Built Environment of Tomorrow - Creating Momentum for The EU Renovation Wave.'

[Watch the video](#)

NEWS FROM OUR NETWORK

GBCs AND PARTNERS

GBCs

- [UKGBC](#) have opened their call for applications to their Built Environment Virtual Pavilion at COP26. They are looking for global exemplar projects for sustainable construction, as measured against several key themes, from across the GBCs for inclusion in the virtual exhibition. They are also looking for judges to determine which projects are included in the final exhibition. [Find out more.](#)

- Now open for submissions and organised by EmiratesGBC, the [2021 MENA Green Building Awards](#) covers 17 categories, celebrating achievements, success stories, and best practices across the region. Deadline to apply is 19 August 2021.
- The net zero readiness workshop on 4 June, jointly hosted by [WorldGBC](#), [Singapore GBC](#) and [Hong Kong GBC](#), produced some [illumination survey results](#) for the future of net zero in the region.

Corporate Advisory Board

- [Majid Al Futtaim](#) have launched a pilot at their headquarters which will use Hydropanel technology and solar energy to convert air into clean drinking water. [Watch the video](#). You can also view [Majid Al Futtaim's Company-wide 2020 Sustainability Report](#).

See our events on our online [calendar](#).

Our Corporate Advisory Board



If you would like to unsubscribe and stop receiving these emails [click here](#).